

Southern University
BOARD OF SUPERVISORS
MEETINGS



4:00 P.M.
THURSDAY, JUNE 23, 2011

9:00 A.M.
FRIDAY, JUNE 24, 2011

Health and Physical Education Building
Southern University - Park Campus
6400 Press Drive
New Orleans, Louisiana

ACADEMIC AFFAIRS COMMITTEE

4:00 p.m.

Thursday, June 23, 2011

Health and Physical Education Building

Southern University – Park Campus

6400 Press Drive

New Orleans, Louisiana

AGENDA

Swearing of New Board Members

1. Call to Order and Invocation
2. Roll Call
3. Adoption of the Agenda
4. Public Comments
5. Action Items
 - A. Professor Emerita Nomination, SUBR
 - B. Strategic Plan for FY2011-2016, SUNO
 - C. Ratification of GRAD Act Amendments, SUS
 - D. Letter of Intent for a joint JD/MBA Program, SUBR and SULC
 - E. Tenure and Promotion Appeals (*Executive Session may be required*)
 - 1.) Stephen Enwefa, SUBR
 - 2.) Regina Enwefa, SUBR
 - F. Retention Appeal of Stacy Thomas, SUNO (*Executive Session may be required*)
 - G. Proposal for New Academic Program: Doctorate of Nursing Practice-DNP, SUBR
6. Informational Items
 - A. Enrollment Management Reports
 - 1.) SUBR
 - 2.) SUNO
 - 3.) SUSLA
7. Other Business
8. Adjournment

Members

Atty. Patrick O. Jefferson – Chair; Dr. Eamon M. Kelly- Vice Chair;
Mr. Calvin W. Braxton, Sr., Atty. Tony M. Clayton, Mr. Willie E. Hendricks
Mr. Darren G. Mire - Ex Officio



Office of the Chancellor
P.O. Box 9374
Baton Rouge, Louisiana 70813

Voice: (225) 771-5020
FAX: (225) 771-5075

June 1, 2011

President Ronald Mason, Jr.
Southern University System
J. S. Clark Adm. Bldg.
Baton Rouge, LA 70813

Dear President Mason:

Attached are supporting documents for the nomination of Dr. Beverly Dixon Wade for Professor Emerita status. Dr. Wade served Southern University and A&M College for many years in her capacity as professor and as Dean of the Dolores Margaret Richard Spikes Honors College.

Letters in support of this nomination have been provided by the Dean of the College of Sciences, the Chairperson of the Department of Biological Sciences, a former student and mentee, and colleagues from the College of Sciences faculty. The members of the Academic Council voted unanimously to endorse the nomination of Dr. Wade.

I support this nomination, and I now request your approval and the approval of the Southern University Board of Supervisors.

Sincerely,

A handwritten signature in black ink, appearing to read "Kofi Lomotey".

Kofi Lomotey
Chancellor

KL/swm



Office of Academic & Student Affairs
P.O. Box 9820
Baton Rouge, Louisiana 70813

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FAX: (225) 771-2018

Memorandum

Date: May 19, 2011

To: Kofi Lomotey, Chancellor

From: Mwalimu J. Shujaa, Executive Vice Chancellor & Provost

Re: Nomination of Dr. Beverly Dixon Wade for Professor *Emerita* Status

The Academic Council of Southern University and A&M College, at its May 10, 2011 meeting, entertained a request from Dean Robert H. Miller, Jr. of the College Sciences to recommend the awarding of Professor *Emerita* status to Dr. Beverly Dixon Wade. The members of the Academic Council voted unanimously (18-0-0) to endorse the nomination of Dr. Wade.

The recommendation to nominate Dr. Wade is supported by letters from Dean Miller; Dr. Pushpa J. Samkutty, Professor and Chairperson of the Department of Biological Sciences; and Dr. Willis H. Jacob, Associate Professor of Biological Sciences. Additional letters of support for Dr. Wade's nomination were provided by: Dr. William E. Moore, Southern University System Distinguished Professor of Chemistry; Dr. Diola Bagayoko, Southern University Distinguished Professor of Physics and Chairperson of the Department of Physics; and Carey Hawkins Ash, MA, President *Emeritus*, Student Government Association (SUBR) and Chairman *Emeritus*, Louisiana Collegiate Council. The supporting materials, including Dr. Wade's curriculum vitae, are attached.

If you concur, I ask that you forward the nomination to President Mason with a request that it be included on the agenda of the June 24, 2011, Board of Supervisors' meeting for a vote of approval. Thank you.

cc. Robert H. Miller, Jr.
Pushpa J. Samkutty
Willis H. Jacob
Carey Hawkins Ash

May 11, 2011

Dr. Shujaa:

In the accompanying professor emerita nomination package for Dr. Beverly Wade, I have inserted (as the third page of the package) a one-page letter of endorsement from the chair of biology to confirm the approval of the nomination by Dr. Wade's home department. I have also included an extra copy of the chair's letter for you to insert in the previous nomination package that I submitted to you.

Respectfully,

R. Miller



DEPARTMENT OF BIOLOGICAL SCIENCES
P.O. Box 9310
Southern University and A&M College
Baton Rouge, Louisiana 70813

Voice: (225) 771-5210
FAX: (225) 771-5386

May 10, 2011

Dr. Robert H. Miller, Jr., Dean
College of Sciences
Room 261, James Hall
Southern University and A&M College
Baton Rouge, LA 70813

Re: Awarding the Title of Professor Emerita to Dr. Beverly D. Wade

Dear Dr. Miller:

The accompanying letter from Dr. Willis H. Jacob reflects the unanimous vote of the biology department to bestow the honor of *professor emerita* upon Dr. Beverly Dixon Wade, retired professor of biological sciences and previous Dean of the Dolores Margaret Richard Spikes Honors College at Southern University. Dr. Jacob's letter succinctly but comprehensively states the worthiness of Dr. Wade to hold this title of honor. Truly during her 42 years at Southern University did she clearly exhibit excellence in teaching, research, and service to the community, the state, and the nation. Accordingly, without one iota of reservation, I speak for the entire biology faculty in endorsing the granting of the title of *professor emerita* to Dr. Beverly Dixon Wade.

Respectfully,

Pushpu J. Samkutty
Professor and Chair of Biological Sciences



COLLEGE OF SCIENCES
P.O. Box 9696
Southern University and A&M College
Baton Rouge, Louisiana 70813

Voice: (225) 771-5170
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May 8, 2011

Dr. Mwalimu Shujaa
Executive Vice Chancellor and Provost
3rd Floor, J. S. Clark Administration Building
Southern University and A&M College
Baton Rouge, LA 70813

Re: Professor Emeritus Status for Dr. Beverly Dixon Wade

Dear Dr. Shujaa:

Please accept this communication as my strongest endorsement of granting the faculty status of *professor emeritus* to Dr. Beverly Dixon Wade, former professor of biological sciences and previous Dean of the Dolores Margaret Richard Spikes Honors College at Southern University at Baton Rouge (SUBR). From the date of her initial employment at SUBR as a faculty member in biology in 1968 to the date of her retirement from SUBR as Dean of the Honors College in 2010, Dr. Wade personified excellence in instruction, student recruitment, student nurturing and mentoring, and administrative leadership.

I first met Dr. Wade in the late 60s, when she and another biology faculty member were demonstrating a new approach to teaching and integrating freshman biology lecture and laboratory using an opaque projector, a state-of-the-art tool in multimedia instruction at the time. Shortly thereafter, I came to know Dr. Wade as being a truly exceptional teacher. Someone has said, "*The mediocre teacher tells; the good teacher explains; the excellent teacher demonstrates; the superior teacher inspires.*" During her 42-year tenure as assistant professor, associate professor, professor, and dean at SUBR, Dr. Beverly Dixon Wade inspired many a student to "keep on keeping on." Among other roles during her stay at SUBR, she served as Director of the Freshman Biology Program, Director of the Biology Division of the 13th Colleges Curriculum of the National Institutes of Health, Director of the Electron Microscopy Program, and Director of University Scholarships.

Among her many accomplishments and indispensable contributions during her tenure at SUBR are:

1. Her appointment to an adjunct professorship in the Department of Zoology and Physiology at Louisiana State University (LSU), 1982-1984.

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"A people's Institution Serving the State, the Nation, and the World."

2. The acquisition of a Louisiana Education Quality Support Fund (LEQSF) Grant in 1989 in the amount of \$235K to purchase a state-of-the-art transmission electron microscope (TEM) to enhance research and instruction in the biological sciences at SUBR.
3. The securing (as a co-investigator) of a four-year Howard Hughes Medical Institute Grant in 1992 in the amount of \$700K to establish a Howard Hughes Biomedical Sciences Outreach Program for High School Students.
4. The obtaining of \$119K from Title III in 1992 to enhance the honors program at SUBR.

It was such contributions to education that led to the tapping of Dr. Wade in 1991 to be our Honors College Dean. Under her leadership, our honors program grew to the point that led to the constructing of a separate Honors College Building, which Dr. Wade played a major role in designing and making a reality. Her appointment to an adjunct professorship in the LSU Honors College in 2009 is a testimony to her leadership as **Dean of the SUBR Dolores Margaret Richard Spikes Honors College**. It is no secret that she played a very significant role in getting the University ready for our SACS visit in 2010.

I have simply taken a lengthy way of saying that Dr. Beverly Dixon Wade personifies one who is most deserving of the title, **professor emeritus**. Please, therefore, bring before the Council of Deans the consideration of her for the honor of **professor emeritus**. Supporting letters and her resume are attached.

Respectfully,



Robert H. Miller, Jr.
Dean of Sciences



DEPARTMENT OF BIOLOGICAL SCIENCES
P.O. Box 9310
Southern University and A&M College
Baton Rouge, Louisiana 70813

Voice: (225) 771-5210
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April 28, 2011

Dr. Robert H. Miller, Jr., Dean
College of Sciences
Southern University and A&M College
Baton Rouge, LA 70813

Dear Dean Miller:

On behalf of the Department of Biological Sciences, I enthusiastically nominate Dr. Beverly Dixon Wade for the honor of being awarded the designation of Professor Emeritus. I do not make this nomination lightly or with any reservations. I make it because I believe Dr. Wade is the personification of the criteria upon which the emeritus title is awarded, namely: (1) significant length of service to the University; (2) meaningful contributions to the nominee's field of study; (3) record of outstanding teaching and mentoring; (4) documented and dedicated service to the University; (5) a significant record of service to the community; and (6) highly regarded by students and colleagues.

Dr. Wade was employed by Southern University and A&M College during the period fall 1968 through summer 2010 which she served honorably and with distinction for a total of forty-two years. She began her tenure as an Instructor of Biology, served as the director of the freshman biology program, rose through the ranks to become a Professor of Biology, and retired from active service with the rank of Professor of Biology and Dean of the Delores Margaret Spikes Honors College. For the entire duration of her association with the University, the sine qua non of her employment was the continuous pursuit of progress, whether it was personal progress for herself, personal and academic progress of the students, or progress of the University and of the community (local, state, or national).

A concomitant of her pursuit and achievement of personal progress was providing new services or enhancing existing services to the university. One example of Dr. Wade making personal progress was earning a MARC Faculty Fellowship funded by the National Institutes of Health in 1979-1982. Through this award, she earned the PhD degree in embryology and physiology from Louisiana State University in August 1982 thus became the first African American PhD graduate from that department. She also received a Southern University Faculty Research Grant in 1984 which enabled her to continue her research utilizing the electron microscope to discover, describe, and clarify the understanding of cell structure. It is also noteworthy that in 1989 she received a Louisiana Education Quality Support Fund

Dr. Robert H. Miller, Jr., Dean
April 28, 2011
Page 2

(LEQSF) grant for \$235,000.00 to acquire a transmission electron microscope. This was important because in the late 1950's Southern University acquired an electron microscope through a grant to Dr. James J. Prestage, Professor Emeritus of Biology and former Chancellor, SUBR, and thus became one of only two HBCU's in the United States with an electron microscope. Dr. Wade's LEQSF grant enabled her to replace the original electron microscope with a new, state-of-the-art electron microscope and to reestablish the electron microscopy laboratory. She also expanded the pool of trained electron microscopists by establishing an electron microscopy techniques course. This course was one of the more popular courses among graduate students and senior-level undergraduate students in biology. It is especially noteworthy that Dr. Wade played a key role in developing and submitting a successful proposal to the Howard Hughes Medical Institute in 1992. This grant, a four-year grant in the amount of \$700,000 with Dr. Wade as the co-investigator, established the Howard Hughes Biomedical Sciences Outreach Program for High School Students. The outreach program introduced scores of bright Louisiana high school students to the biomedical sciences and to Southern University during 1992-1996. Moreover, Dr. Wade received \$119,000 in funding under the HBCU Title III, Honors Component in Teaching and Learning. She has numerous publications and presentations in the areas of biology and biomedical sciences, as well as in education (particularly the education of honors and higher academic ability students).

Dr. Wade has an outstanding record of teaching and mentoring, as demonstrated by numerous comments from her former students. Those students fondly remember her as a caring and inspiring teacher who made her classes interesting and challenging. Even after leaving the classroom to enter academic administration, the students in her area viewed her as a mentor and a strong role model. Although it is not expressly identified as a criterion for the designation of emeritus status, an extremely important function of more established faculty members is to mentor new, inexperienced additions to their ranks. Dr. Wade was an excellent mentor of new, young faculty. After completing the research for my doctoral dissertation, I joined the faculty of the biology department at SUBR and taught in the department during the 1970 fall semester while I finished writing my dissertation and before beginning my career in the US Army in March 1971. During that semester, Dr. Wade gave me valuable advice and insights into teaching, which I have used throughout my teaching experiences (both in the military as well as in a civilian environment) and which I still use today.

The list of contributions and services that Dr. Wade has made to the University and to the community is extensive. A few of those contributions have been stated above. However, other contributions and services would include positions of committee leadership and membership such as: Commencement Marshall; Tenure and Promotion Committee co-chair; University Retirement Committee chair; University Scholarship Task Force co-chair and University Scholarship Director; SACS Reaffirmation Review Committee chair; Southern University System Coordinator, inaugurations of Chancellor Dolores R. Spikes and Chancellor Marvin L. Yates; and University Retention Committee. Dr. Wade has extended her activities beyond the boundaries of the campus by becoming involved in various community activities. She has served as chairman of the board of the Jim Holt Foundation and as secretary of the board of Adult Day Health, Inc. She has also been a member of the Louisiana White Lake Advisory Board. In addition, she was a member of the advisory committee for the Huel D. Perkins

Dr. Robert H. Miller, Jr., Dean

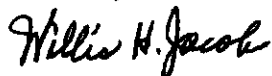
April 28, 2011

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Graduate Fellowship Program at Louisiana State University. She is also a member of Alpha Kappa Alpha Sorority, Inc. and has served as local president and as a regional officer. Some of her other community and professional memberships include the following: East Baton Rouge Rotary Club; National Association for the Advancement of Colored People; Phi Kappa Phi Honorary membership; Sigma Xi Scientific Research Society; Phi Sigma Research Society; Beta Beta Beta Biological Honor Society; Electron Microscopy Society of America; Louisiana Society for Electron Microscopy; Phi Delta Kappa Honor Society; Association of Southeastern Biologists Minority Women in Science; National Collegiate Honors Council; and Newsletter Editor of the National Association of African Americans Honors Program.

I am honored to have the opportunity to nominate a truly distinguished and dedicated member of the Southern University faculty, Dr. Beverly Dixon Wade, to be awarded the designation of Professor Emeritus. She has consistently demonstrated outstanding scholarship and a commitment to effective teaching and mentoring of our students as well as young faculty. She has been an exceptional advocate and ambassador to the community for the University and she is the embodiment of the qualities for which the designation of Professor Emeritus is given. Dr. Wade has continuously brought honor to herself, distinction to the University, and incomparable service to the larger community.

Sincerely,



Willis H. Jacob
Associate Professor

cc: Dr. Pushpa Samkutty
Chair, Department of Biological Sciences

Dr. Beverly D. Wade



THE TIMBUKTU ACADEMY
Southern University and A&M College
P. O. Box 11776
Baton Rouge, Louisiana 70813
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Diola Bagayoko, Ph.D., Director
Bagayoko@aol.com

Ella L. Kelley, Ph.D., Co-Director
Ella_Kelley@subr.edu

MEMORANDUM

TO: Robert H. Miller, Ph.D.
Dean, College of Sciences

FROM: Diola Bagayoko, Ph.D. 
SU System Distinguished Professor of Physics
Director, the Timbuktu Academy and LS-LAMP
Chairman, Department of Physics

DATE: May 7, 2011

SUBJECT: My Enthusiastic Recommendation for Dr. Beverly Wade as Dean Emeritus of the M. Richard Dolores Spikes Honors College

This communication comes to express my enthusiastic support for the appointment of Dr. Beverly Wade as Dean Emeritus of the Honors College. I have known Dr. Wade since I arrived at SUBR, in the mid 1980s. In the late 1980s, I worked with her on FIPSE alignment of courses and instruction of science courses taken by education majors. For most of the last two decades, I worked with Dr. Wade on a regular basis, given that several scholars of the Timbuktu Academy and of the LS-LAMP have been Honors College students.

Dr. Wade demonstrated exceptional qualities that befit a dean of the Honors College. In particular, she upheld academic and scholarship standards without which such a college becomes a joke. In doing so, however, she also proved herself to be a superior mentor who informed, supported, guided, and challenged the Honors College students.

Dr. Wade's leadership skills, I submit to you, had a bearing on the conception, design, planning, and construction of a building for the Honors College. This building provided a needed "house" for the Honors College.

Dr. Wade distinguished herself in working very well with individuals across the campus, with emphasis on those who were leading student mentoring programs in Engineering, at the Timbuktu Academy and LS-LAMP, in Agriculture, and others. Her recognition, in writing, of the contributions of these programs earned her the respect of many individuals like me and ensured continued support of the Honors College by these programs. For instance, the Academy gladly paid for many travels by Honors College students and others at various conferences.

While I can keep on writing, let me simply submit to you that SUBR owes this recognition to Dr. Wade. For the reasons given above and others, I very enthusiastically recommend Dr. Wade for the title of Dean Emeritus of the M. Richard Dolores Spikes Honors College at Southern University and A&M College in Baton Rouge, Louisiana.

Thank you very much for your attention.

The Timbuktu Academy received the 2002 U.S. Presidential Award for Excellence in Science, Mathematics, and Engineering Mentoring. Its director received the individual U.S. Presidential Award for Excellence in 1996. The Timbuktu Academy and its Director won the 2007 National Benjamin Banneker Legacy Award, and the 2009 AAAS Lifetime Mentor Award.



**Department of Chemistry
P. O. Box 9830
Baton Rouge, Louisiana 70813**

**Voice: (225) 771-3990
Fax: (225) 771-3992
William_Moore@subr.edu**

April 5, 2011

**Dr. Robert H. Miller, Jr.
Dean, College of Sciences
Southern University and A&M College
Baton Rouge, Louisiana 70813**

Dear Dr. Miller:

I am very pleased to nominate Dr. Beverly Wade for the much deserved rank of Professor Emeritus of Biological Sciences at Southern University and A&M College.

I have known Dr. Wade since her initial appointment to the biology faculty some 43 years ago. During this time I have had the occasion to work with Dr. Wade in several capacities. This includes my serving as chief academic officer from 1989 to 1998. During this period, Dr. Wade became founding Dean of the Honors College, and in her appointment, she brought to the college a new set of substantive and innovative honors initiatives, including a well-structured honors curriculum. As dean, she also recruited a large number of high ability students to Southern and was instrumental in guiding their academic and personal development. Dr. Wade's mentorship was critical to the subsequent success enjoyed by these students.

Dr. Beverly Wade is highly respected in the larger honors community of the state, regional and national associations. This has led to her election to positions of leadership in these organizations. Much of this is a reflection of her extraordinary vision, her incomparable energy, and her commitment to the academic credibility of Southern University. During Dr. Wade's tenure, our Honors College became one of the top such units in the state and our quiz bowl team became one of the elite groups among HBCUs. Also during her tenure, our honors quiz team, at one time or another, defeated every other honors team in the state, flagships included. It should be noted that she showed the same kind of initiative and dedication to her professorial duties and responsibilities in the Biology Department and the University.

One of the more significant assignments given to Dr. Wade in the past four years was that in playing a major role in the University's reaffirmation of accreditation by the Southern Association of Colleges and Schools (SACS). Without this recognition there is essentially no university. Dr. Wade's Herculean efforts as a SACS task force chair and later as a primary editor are major reasons the University's accreditation was reaffirmed with no appreciable

citations. Very few universities get through this process with such a clean record of performance. Very few universities can boast of persons with the intellectual stamina, dedication, and commitment of Dr. Beverly Wade.

In summary, Southern University is fortunate to have had a person on the faculty of the caliber of Dean Beverly Wade for the past 43 years. I lend my unequivocal support to her being designated Professor Emeritus and trust that the University will find ways to keep her involved in the College of Sciences and any other appropriate capacity in which she might be interested.

Sincerely,

A handwritten signature in black ink, appearing to read "W E Moore". The letters are cursive and somewhat stylized, with the first letters being larger and more prominent.

William E. Moore
Southern University System Distinguished Professor of Chemistry



Monday, February 7, 2011

Dr. Robert H. Miller, Jr.
Dean, College of Sciences
Southern University and A&M College
Baton Rouge, Louisiana 70813

Dean Miller,

This letter comes to express my wholehearted support of the nomination of Dr. Beverly D. Wade for the honored distinction of Professor Emerita of Southern University and A&M College. Dr. Wade has faithfully served Southern University for more than four decades as a professor of biology in the College of Sciences and most notably as Dean of the Honors College. I have been privileged to know Dean Wade individually as a scholar and formerly as the chief representative of the Student Body. Thus, I humbly submit that it is the number of hearts she has touched and the multitude of lives she has changed in contribution to our University's history that qualify Dr. Beverly Wade for this venerable title.

As a proud alumnus of the Honors College, I count myself privileged to have grown as a scholar under Dean Wade's guidance as she challenged me academically and encouraged my extracurricular pursuits. Specifically, Dean Wade guided me through the rigors of drafting and submitting my honors thesis which is now the foundation for my doctoral dissertation. "The Blueprint for Equal Educational Opportunity in the United States," and supported my efforts to successfully become the College record holder for the "Most Honors Hours Attempted and Earned in an Undergraduate Career." As I observed first-hand Dean Wade's vision, wisdom, and leadership as she led my College, I learned from her example by serving as the Chairman of the Louisiana Collegiate Honors Council during my term as SGA President. As a result, I proudly speak the irrefutable truth when I say, "Dr. Wade is our Honors College's motto personified."

CAREY HAWKINS ASH, MA
University of Illinois at Urbana-Champaign
ash2@law.illinois.edu ~ 225.317.0498 (mobile)

In Support of Dr. Beverly D. Wade

Page 2

She instilled in me, and countless others, a sincere love and appreciation for the true meaning of our College's creed, that "*honors praeceptum non exceptio*," "*honors is the rule, not the exception*." Without doubt, it is to God, family, the Honors College, and Dean Beverly Wade in particular, that am I forever indebted for my past, present, and future success.

Though Dr. Wade has undeniably and indelibly impacted my personal history, speaking as a Student Government Association President Emeritus, she moreover deserves the honor of Professor Emerita because of her immeasurable impact on our University's history. Over her many years of dedicated service to our beloved Alma Mater, Dr. Wade has gifted our University with the greatest treasure imaginable: strong citizens of the Jaguar Nation. Through countless hours of selfless mentoring and many months unrelenting self-sacrifice, Dr. Wade's apprentices in the Academy have become lawyers, doctors, and judges, schoolteachers, physicists, and professors. Further, Dr. Wade's development of student minds in and outside the classroom has significantly contributed to the fulfillment of the unique mission of this University. Dr. Wade's scholars have traveled the nation and the world, presenting research and competing and winning various academic challenges and decathlons, thereby advancing our University's reputation abroad and elevating our Campus' profile at home. The record clearly shows that Dr. Wade has cheerfully done the yoewoman's work of molding Southern's best and brightest into well-rounded, well-educated, African-American professionals. Verily, Dr. Wade's substantial achievements in this regard would be more than enough for even our visionary Founders to say, "Well done."

Dean Miller, words cannot convey the ardent enthusiasm sustaining my support for the investiture of Dr. Beverly D. Wade with the honored distinction of Professor Emerita of Southern University and A&M College at Baton Rouge. Truly, for the past four decades, Dr. Wade's contribution to this "people's institution" has made Southern's service "to the state,

CAREY HAWKINS ASH, MA
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In Support of Dr. Beverly D. Wade

Page 3

nation, and the world" all the more meaningful. For the forgoing reasons, I urge the naming of Dr. Beverly D. Wade as Professor Emerita of Southern University and A&M College at Baton Rouge.

Yours in jaguar pride and excellence,



Carey Hawkins Ash, MA
President Emeritus, Student Government Association (SUBR)
Chairman Emeritus, Louisiana Collegiate Honors Council
J.D. Candidate, University of Illinois College of Law
Ph.D. Candidate, Department of Education Policy, Organization, and Leadership
University of Illinois at Urbana-Champaign

CAREY HAWKINS ASH, MA
University of Illinois at Urbana-Champaign
ash2@law.illinois.edu ~ 225.317.0498 (mobile)

MARCH 2010

CURRICULUM VITA

NAME: Beverly Dixon Wade
RANK: Professor
DEPARTMENT: Dean, Honors College

EDUCATION:

B. S. Tuskegee University - May 1963

Major: Biology Minor: Chemistry and Mathematics

M. S. Atlanta University - May 1968

Major: Biology (Developmental Biology)

Ph. D. Louisiana State University - August 1982

Major: Zoology (Developmental Biology)

Minor: Botany

PROFESSIONAL EXPERIENCE:

1963 - 1966 Hillsborough County Science Coordinator and Teacher; Tampa,
Florida.

1968 - 1991 Southern University and A & M College, Professor of Biology.

(1975-1978) Director, Freshman Biology Program

(1982-1989) Director, Biology Division; 13th Colleges Curriculum,
National Institute of Health

(1985-1991) Director, Electron Microscopy Program

(1991-Present) Dean, Honors College

(2004-Present) Director, University Scholarships

1982 -84 Adjunct Professor, Department of Zoology and Physiology, Louisiana
State University

2009-2010 Adjunct Professor, Louisiana State University Honors College

MARCH 2010

PERTINENT PUBLICATIONS:

Wade, B. D., 1970. An ultrastructural analysis of surface changes in developing eggs of Strongylocentrotus purpuratus La. Soc. Electron Microscopy. 79:18.

Wade, B. D. 1982. The mechanism of sperm incorporation and an analysis of microvilli and microfilament organization in sea urchin eggs examined through the use of cytochalasin-B on the mechanism of sperm incorporation and microvilli and microfilament organization. J. Cell Biol. 95:160.

Wade, B. D. and C. Walker. 1994. Assessing the Effect of Various Academic Parameters on the Academic Performance of Honors Students at Southern University-BR. Education, Volume 115. 63:69.

Wade, B. D. Moran, E. Q., F. T. Robinson and R. J. Simms. 1994. Project Portfolio Assessment. Education, Volume 115. 51:57.

Wade, B. D. 1995. Broadening the Honors Experience. The National Honors Report. Vol. XVI, No. 3.

HONORS, AWARDS, AND GRANTS:

1979 - 1982 MARC Faculty Fellow (National Institute of Health, \$47,862.00), Louisiana State University.
Second Place Award, Graduate Student Research Paper Competition; Southwest Regional Meeting, Louisiana Society of Electron Microscopy (William Arceneaux Award).

1984 Southern University Faculty Research Grant (\$10,000.00). "The Ultrastructure of the Microtubular Cytoskeleton in Gametes and Zoospores of Phycopeltis epiphyton."

- 1989 Louisiana Education Quality Support Fund, (LEQSF) 8g Grant; (\$235,000.00). "Acquisition of a Transmission Electron Microscope for the Enhancement of the Biological Sciences and the Health Research Center."
- 1991 LaSER (Louisiana Stimulus for Excellence in Research) Young Scholars Program: Summer Program for High School Achievers in Cellular and Developmental Biology, Louisiana Universities Marine Consortium.
- 1991 East Baton Rouge Parish Middle School Model Science Teacher Program: "LA MODEL TEACHERS."
- 1992 Howard Hughes Biomedical Sciences Outreach Program for High School Students, Co-Investigator, \$700.00. (4 yrs.)
- 1992 "Honorable Mention"- Woman of the Year; Association of Women Students, Southern University.
- 1992 HBCU Title III, Honors Component in Teaching and Learning. (\$119,000.00).
- 1993-94 "Academic Leader of the Year - Southern University," Sponsored by the Office of the Vice Chancellor for Academic Affairs.
- 1997 Inductee, Honorary Membership, The Honor Society of Phi Kappa Phi, Louisiana State University Chapter.
- 2005 - 2007 Outstanding Thurgood Marshall Scholarship Fund Coordinator Among HBCU's

2006 - 2007 Thurgood Marshall College Fund Leadership Award

January 2010 Homecoming Committee Recognition Award; Southern University-
Baton Rouge

PRESENTATIONS & SIGNIFICANT PROJECT PARTICIPATIONS

1992; "Honors: Program Structure and revitalization"; Louisiana Collegiate Honors
Council Conference. Baton Rouge, LA 1992.

1993; "Honors International and Socratic Questions"; National Collegiate Honors
Council Conference. St. Louis, MO. October 1993.

1994; "Beginning in Honors"; Southern Regional Collegiate Honors Council
Conference. Savannah, Ga., Nov. 1994

1999 Southern University National Alumni Conference, Dallas, TX; July 15 - 17,
1999; "High School Career Night."

2000, July 22-23; "Southern University and Beyond." Black Expo in Oakland, CA.

2001, March 29-31; Southern Regional Honors Council Conference. "Gumbo to
Chile Peppers: Shrinking Boundaries to Globalize Opportunities."
Nashville, TN

2001 & 2002 Maymester, Study Abroad Program, Orizaba and Veracruz,
Mexico

2002, April 4-8 Orlando, FL; HONDA All Star Challenge Competition; Southern

University-BR Liaison and Faculty Representative

**2003, April 23 – 27; Orlando, FL; HONDA Campus All-Star Challenge
Tournament. Southern University-BR Liaison and Faculty
Representative**

**2005, February 7; Appointed to membership to the White Lake Advisor Board for
the State Of Louisiana by Governor Kathleen Babineaux Blanco.**

**2005, November 24-25; Houston Texas; State Farm Bayou Classic Academic All-
Star-Challenge; Tournament Developer and Coordinator**

2006, March 26; Southern University-Baton Rouge, "College Night on the Bluff"

**2008 First Annual Ernest J. Gaines Award for Literary Excellence: Olympia
Vernon, Author; Beverly D. Wade, Commentator; Honors College,
Southern University-Baton Rouge, host**

**Matthews, Britany and Wade, Beverly (Thesis Advisor). 2009. The manipulation
of the interface between an electrochemical sensor, comparator, and
automated air freshener to detect and eliminate hydrogen sulfide from
domestic environments. Louisiana Collegiate Honors Council
Conference. Lafayette, LA.**

**March 2009 South Carolina State University Honors Program; Southern University-
Baton Rouge, "Consultant for the establishment of an Honors College"**

**2009 & 2010 Triple EX (Excite, Explore, Experiment) 1st Annual
Undergraduate Research Symposium; October 29, 2009, Louisiana
State University – Lead Judge**

March 2010 Thurgood Marshall College Fund; MUPI Conference, March 7 – 10, 2010, Nashville, Tennessee. "Cultivating Leaders For The Global Marketplace" - Presenter

SERVICE TO THE UNIVERSITY

1982 - 1993	Chairman, Parking and Traffic Appeals Committee
1984 - 1991	Commencement Marshall
1985 - 1988	Tenure and Promotion Committee, Co-chairperson
1986 - 1990	University Retirement Committee, Chairperson
1988	SU System Coordinator, Inauguration of Chancellor Dolores R. Spikes
1991	SU System Coordinator, Inauguration of Chancellor Marvin L. Yates
1988 - 1991	Earth Day Coordinator and Liaison for Mayor's Council
1992 - 1997	BAYOU CLASSIC Pageant, Writer and Speech Coordinator
1993 - 1997	University Admissions Task Force
1993 – present	Campus Coordinator, HONDA All-Star Challenge (Quiz Bowl Competition)
1993 – 1995	National Collegiate Honors Council, Women & Minorities Committee; National Conference Planning Committee
1994 - 1998	University Of Iowa SEM Project, Campus Liaison
1996 - 1998	University Scholarship Task Force, Co-chairperson
1996 -	Huel D. Perkins Graduate Fellowship Program, Louisiana State University, Advisory Committee.
1997 - 2000	Southern Association of Colleges and Schools (SACS) Steering Committee
2001 – present	Liaison, Purdue University Graduate School Visitation Program
2003	2003 – 2008 University Strategic Planning Committee

2004 – present	University Retention Committee
2005 - present	Chairman, SACS Task Force
2006 – present	Script-Writer, Miss Southern University Coronation
2009	University Strategic Planning Committee
2009 – present	Chairman, SACS Editorial Review Committee & Chairman SACS Task Force

PROFESSIONAL ORGANIZATIONS

Phi Kappa Phi Honorary Membership; Louisiana State University Chapter, 1997

Louisiana Collegiate Honors Council (LCHC) - President, 1994-95; 2004 - 2005;
Executive Secretary 2007 to present

Southern Regional Honors Council (SRHC)- President, 1998-99

National Collegiate Honors Council (NCHC) - Member, Minorities and Women
Committee and the 1996 and 1999 Conference Site Committee

National Association of African Americans Honors Program (NAAAHP) - Editor
Newsletter, 1997

East Baton Rouge Rotary Club

National Association for the Advancement of Colored People

Electron Microscopy Society of America (EMSA), 1980 - 1992

American Society for Cell Biology (ASCB), 1980 - 1992

Sigma Xi Scientific Research Society, 1980 - 1991

Phi Sigma Research Society, 1979 - 1981

Tri Beta Biological Honor Society, 1968 to present

Louisiana Society for Electron Microscopy (LSEM)

Association of Southeastern Biologists (ASB), 1982 - 1992

Phi Delta Kappa Honor Society, 1973 to present

Minority Women in Science, 1976 - 1992

Louisiana Collegiate Honors Council (LCHC) - President, 1994-95; 2004-2005

Southern Regional Honors Council (SRHC)- President, 1998-99

National Collegiate Honors Council (NCHC) - Member, Minorities and Women
Committee and the 1996 and 1999 Conference Site Committee
National Association of African Americans Honors Program (NAAHP) - Editor,
Newsletter, 1997



**SOUTHERN UNIVERSITY AT NEW ORLEANS
STRATEGIC PLAN
2011—2016**

**RAISING THE BAR
ON**





Chancellor's Message

Greetings!

Southern University at New Orleans is pleased to embark on a new Strategic Plan. This plan, covering the five-year period between July 1, 2011 thru June 30, 2016, builds upon many of the gains we experienced with our previous five-year Strategic Plan.

The 2011—2016 plan's modified review process will enable SUNO to use the plan as a "living document" that will be frequently adapted to new challenges and opportunities. The plan is also closely aligned to the Southern System mission and focuses on clear opportunities for collaboration across the Southern System.

This document represents the collective work of various SUNO stakeholders, including but not limited to students, faculty, staff, alumni, community members, businesses, friends and administrators. It is designed to enhance and evaluate all aspects of our

operations. Specifically, we expect to experience tremendous progress in critical areas such as academics and infrastructure.

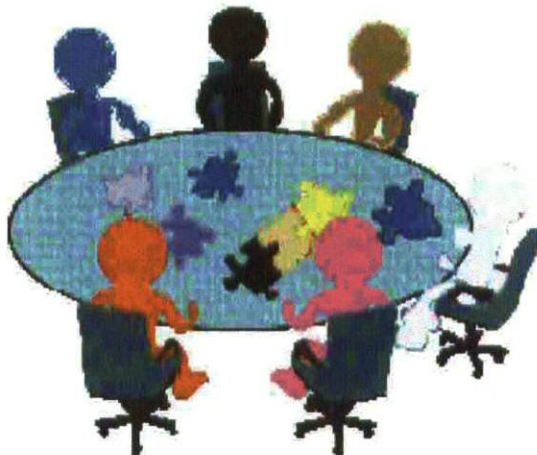
At the conclusion of each year, SUNO will publish a supplemental document that will outline our progress with the Strategic Plan. Prior to publication of the supplement, our stakeholders will meet and share reports on what different departments have accomplished.

The success we anticipate experiencing during the next five years will not occur without your involvement. You are encouraged to thoroughly read this document and share your thoughts with members of the Strategic Planning Committee.

Thank you very much for your continued support. I look forward to working with you to take SUNO to even greater heights during the next five years.

Sincerely

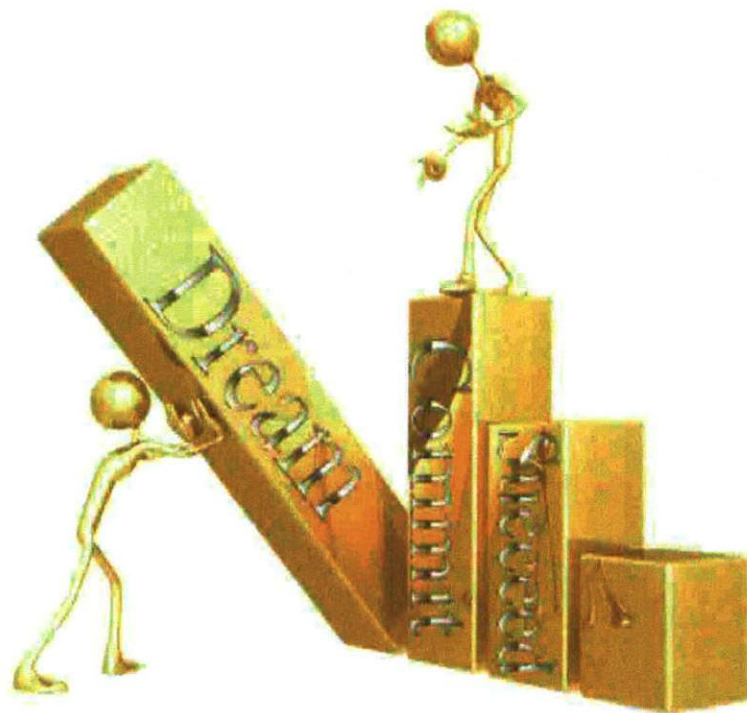
Victor Ukpolo, Ph.D.
Chancellor



Dream.

Commit.

Succeed.



A Plan for Greater Achievement in Higher Education at
Southern University at New Orleans.

VISION

Southern University at New Orleans envisions itself as a premier educational institution in the areas of urban transformation, civic engagement and global outreach.

MISSION

Southern University at New Orleans, a public, historically black university, empowers and promotes the upward mobility of diverse populations of traditional and nontraditional students through quality academic programs and service to achieve excellence in higher education.

CORE VALUES

- Academic Excellence
- Accountability
- Integrity
- Transparency
- Service and
- Resiliency

Adopted by the Southern System Board of Supervisors June 2011



Goal 1: IMPROVE OPPORTUNITIES for STUDENT ACCESS AND SUCCESS

Southern University at New Orleans (SUNO) and the nation need more college educated citizens to provide the workforce for the 21st century. SUNO lags behind the nation in the percentage of adults achieving college degrees because fewer people pursue post-secondary education and graduation rates are lower among those who enter college.

Each division of the university must improve the breadth and depth of its applicant pool by working more effectively with the P-12 educational system and must offer attractive options to students to provide the broadest possible access to applicants from Louisiana and beyond.

Each academic department must increase the number of students pursuing college degrees and enhance graduation rates by improving services and interventions as well as curricular and co-curricular environments.

SUNO

Performance Areas

Enrollment

Diversify Enrollment

Diversify Course delivery

Scholarship

OBJECTIVES

To increase the Fall headcount enrollment to 4000.

To increase enrollment in Summer Bridge, 2+2, Early Start and other programs that expose students to campus life during the PK-12 years.

To increase the racial diversity of students by 5%.

Develop more collaboration with the Orleans and Jefferson Parish P-16 system.

Improve articulation within the Community College and Southern System.

To increase accessibility to SUNO's programs through online courses.

To increase external funding to provide scholarships, awards, assistantships, and other incentives to reduce student direct-cost of attendance.

SUNO

Performance Areas

Pipeline

Professional Development

Completion Rate

Skills

OBJECTIVES

To develop, implement and increase participation in programs that increase students' ability to matriculate in 4-6 years, gain acceptance into graduate studies and or secure employment such as an Honors Program and Study Abroad Program.

To increase activities and participation by 5% annually that enhance student learning on campus such as the Honda Competition, Thurgood Marshall, Public Speaking and communications competitions.

To increase opportunities for student professional development by 10% annually.

To increase the number of graduates by 5% annually.

To improve technical competence and student achievement in online courses by 5% each year, over the next 5 years, through the campus Quality Enhancement Plan (QEP).

Goal 2: Improve Operational and Academic Accountability across all Units of the University

The university must be effective in acquiring resources and must use those resources efficiently to accomplish its mission. The university's most precious commodity is its employees second only to the students it serves. Empowering the employees to fulfill the organizational mission will provide an opportunity for SUNO to excel in the Southern System.



The university's administrators must ensure that its units have the needed fiscal and physical resources to accomplish their specific missions, and the needs and accomplishments of its units and programs must be communicated effectively and consistently within the university and to the public.

Performance Areas

OBJECTIVES

Operations

Collaboration

To increase the number of partnerships with the community, businesses, organizations and agencies by 5% annually in an effort to establish and sustain strong linkages to the community through community service programs and economic development opportunities (qualitative benchmarks to be established by implementing units and management).

Efficiency

To review 60% of policies and procedures for all units in year one and revise, develop, implement and publish new policies and procedures that reflect best practices in year two and maintain and strengthen the alignment annually over the next 5 years.

Financial Ability

To increase external funding by a minimum of 10% annually to support the operation and expenses of the university.

Academics

Accreditation

To align 100% of SUNO's current academic activities to address local, state, national, and international needs by Fall 2012 and review the alignment annually thereafter.

To achieve 100% accreditation of mandatory programs by Fall 2016 and 100% academic reviews for all other programs by Fall 2014.

Faculty

To increase the amount of externally generated funds to support faculty research, professional development, and salaries.

ACCOUNTABILITY

Goal 3: Improve The University's Technological And Physical Plant Infrastructure And Associated Resources.

Advances in technology have changed the way that universities teach and students learn. For academic institutions, charged with the mission of equipping graduates to compete in the global market, the possibilities are endless. Online courses, distance education, virtual classrooms and modern learning-management systems combined with the opportunity to collaborate with research partners from around the world are just some of the transformational benefits that universities are embracing.



Southern University At New Orleans seeks to utilize innovative technologies to enhance the student learning experience whether on campus, online or in the virtual world.

Performance Measures

Technology

Infrastructure

Resources

OBJECTIVES

To increase the campus-wide use of technology by 10% annually in order to maintain the highest level of technology possible over the next 5 years.

To deploy best practices in technology for higher education..

To increase funding for technology acquisition and training by 10% by Fall 2013 and 5% annually thereafter.

To implement online student registration and payment capabilities through the Banner Student Self Service Module by Spring 2012.

To restore the park campus.

To repair or replace modular units by Fall 2012.

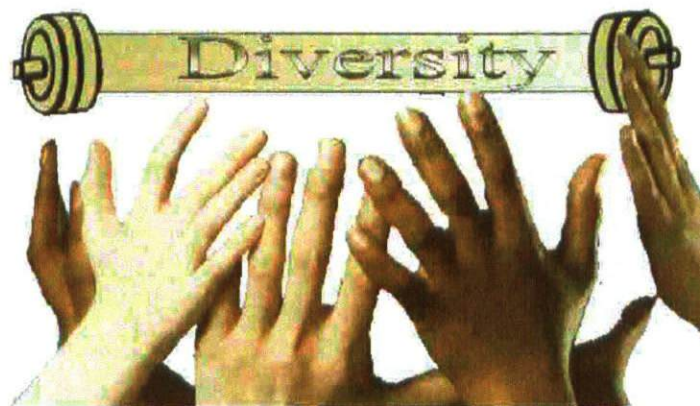
To increase the contribution of Alumni in the design, implementation and purchase of university resources.

Dr. Victor Ukpolo , Chancellor, Oversight of Strategic Planning (Campus-wide)	Dr. David S. Adegboye , V. C. Academic Affairs Oversight of Strategic Planning (Academics)
Dr. Michael Ralph , Co-chair Director, Institutional Research, Effectiveness & Strategic Planning	Mrs. Shatiqua Mosby-Wilson , Co-chair Director, Leonard S. Washington Memorial Library
Dr. George Amedee Professor, College of Arts & Science	Dr. William Belisle Director, Grants & Sponsored Programs
Mr. Wesley Bishop Associate Vice Chancellor for Academic Affairs	Mr. Harold Clark, Jr. Executive Associate to the Chancellor
Mr. Edmond Cummings Director, Information Technology Center	Dr. Kimberly Dickerson Assistant Professor, College of Ed & Hum Dev
Dr. Danielle Duffourc SACS Accreditation Officer	Ms. Erica Evans Representative, Student Government Association
Mr. Eddie Francis Interim Director, Public Relations	Mr. Joel George Interim, Assist V C for Admin and Facilities
Dr. Donna Grant Vice Chancellor for Student Affairs & Enrollment Svcs	Dr. Lora Helvie-Mason Assistant Professor, College of Arts & Science
Dr. Sara Hollis Director, Museum Studies	Dr. Brenda Jackson Director, Title III Programs
Ms. Renee' Johnson Director, Internal Audit	Ms. Ada Kwanbunbumpen Coordinator, Institutional Effectiveness
Ms. Leatrice Latimore Interim Director, Recruitment, Admissions & Retention	Dr. Abdul Mian Associate Professor, College of Business & Public Administration
Mrs. Gloria B. Moultrie Vice Chancellor for Community Outreach/University Advancement	Dr. Ira A. Neighbors Dean, Graduate Studies
Dr. Adnan Omar Professor, College of Business & Public Administration	Ms. Eugenie Tobin President, Student Government Association
Dr. Igwe Udeh Dean, College of Business & Public Administration	Mr. Woodie White Vice Chancellor for Administration & Finance
Ms. Sheila Woods Interim Director, E-Learning	

Suggested Strategies for 2011– 2012

Strategies for Goal 1

1. Promote E-Learning and distance education activities for local and non-local students.
2. Make special scholarships available to diverse groups.
3. Recruit and enroll academically superior students.
4. Require and encourage University academic departments to participate directly in the student recruitment process.
5. Establish an International Study Abroad Program.
6. Identify baselines prior to the beginning of each year for university operations and activities including administration and management and increase efficiency and effectiveness annually.
7. Establish accountability measures for every aspect and component of university operation including duties, responsibilities, assignments, policies, procedures, contingencies, and practices for personnel noncompliance.
8. Recruit and enroll a diverse student population (White, Hispanic, European, African and other non-Black Americans)



Strategies for Goal 2

1. Align all programs to these various strategic plans and trends.

2. Create and restore programs that enable SUNO to meet the stated needs at the local, state, regional and/or national level.
3. Provide mechanisms to monitor strategic trends in the area.
4. Involve all university stakeholders in the ongoing process of defining and measuring the efficiency and effectiveness of operations at SUNO.
5. Streamline the systems and processes that support successful student achievement of academic goals throughout admission, enrollment, and graduation.
6. Consolidate academic and administrative resources where possible to promote cost effectiveness.
7. Develop and implement incentives for the reward and recognition of increased faculty, staff, and student productivity.
8. Support staff involvement and leadership in appropriate professional development organizations.
9. Streamline the systems and processes for Hiring and purchasing at the university level.
10. Revise current fiscal structure for faculty and staff compensation in consultation with the fiscal/financial committee.
11. Produce policies and procedures documentation and publish.
12. Provide appropriate professional development programs for faculty and staff.

Strategies for Goal 3

1. Identify the technological and physical plant infrastructure of exemplary peer institutions of comparable size and enrollment.
2. Conduct a formal needs, resources and gap assessment .
3. Conduct a focus group assessment of end users to determine needs and suggestions for improvement.
4. Review and update the existing facilities utilization campus wide survey.
5. Develop a fundraising plan.

STRATEGIC PLAN 2011-2016

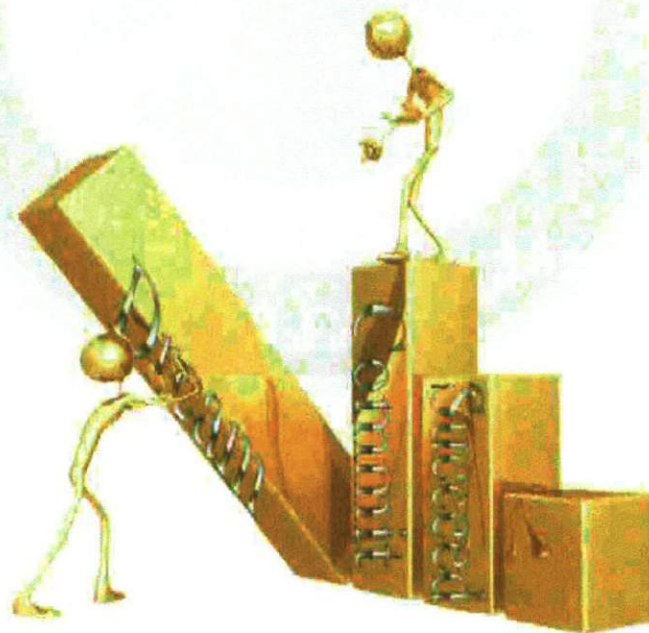
*A Plan for Greater Achievement
in Higher Education*

at

*Southern University at New
Orleans*

Produced by

*Leonard S. Washington
Memorial Library, Office of
Institutional Effectiveness
and Strategic Planning and
the Office Of Community
Outreach and Advancement*



SOUTHERN UNIVERSITY at NEW ORLEANS, a member of the Southern University System
6400 Press Drive | New Orleans, Louisiana 70126 504-286-5000

GRAD Act Agreement
Amendment # 1

AMENDMENT TO
GRANTING RESOURCES AND AUTONOMY FOR DIPLOMAS AGREEMENT

between the Board of Regents of the State of Louisiana

And

Southern University-Baton Rouge, Baton Rouge, Louisiana 70813

And

the Southern University Board of Supervisors


Amendment Provisions

BE IT KNOWN, that the Board of Regents of the State of Louisiana (hereinafter referred to as "Regents"), Southern University-Baton Rouge, Baton Rouge, La. 70813 (hereinafter referred to as "Institution"), and the Southern University Board of Supervisors (hereinafter referred to as "Management Board"), in accordance with Act 741 of the 2010 Regular Session of the Louisiana Legislature, entitled the Louisiana Granting Resources and Autonomy for Diplomas Act (hereinafter referred to as "GRAD Act"), do hereby agree to amend the agreement terms and conditions in Attachments A, B, C, and D (hereinafter referred to as "Attachments"). Said Attachments are made a part hereof by reference and are applicable and enforceable as if written into the body of the agreement. The Management Board appears herein through its duly authorized system president.

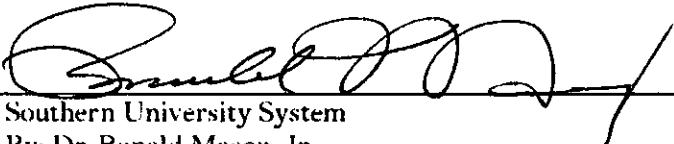
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Amendment becomes effective March 1, 2011.

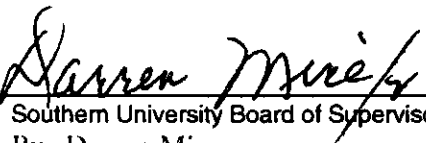
THUS DONE AND SIGNED on the dates noted below.



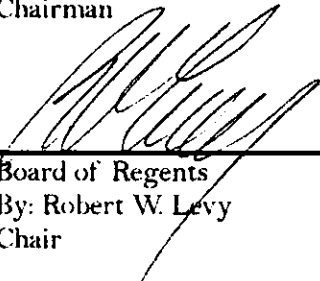
Southern University-Baton Rouge
By: Dr. Kofi Lomotey,
Chancellor-Southern University-Baton Rouge
Date 6.1.11



Southern University System
By: Dr. Ronald Mason, Jr.
President-Southern University System
Date 6.2.11



Southern University Board of Supervisors
By: Darren Mire
Chairman
Date 6-2-11



Board of Regents
By: Robert W. Levy
Chair
Date 6-8-11

AMENDMENT TO
GRANTING RESOURCES AND AUTONOMY FOR DIPLOMAS AGREEMENT

between the Board of Regents of the State of Louisiana

And

Southern University Law Center, Baton Rouge, Louisiana 70813

And

the Southern University Board of Supervisors

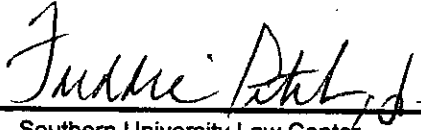
Amendment Provisions

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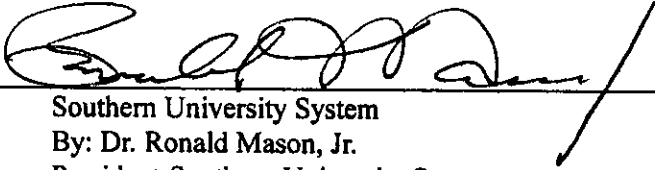
THUS DONE AND SIGNED on the dates noted below.



6/2/11

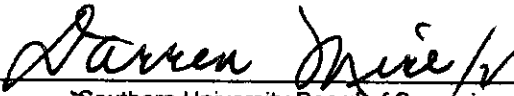
Southern University Law Center
By: Chancellor Freddie Pitcher
Chancellor-Southern University Law Center

Date



6.2.11

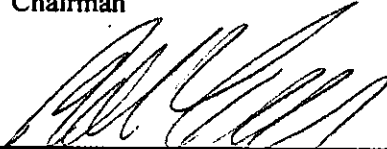
Southern University System
By: Dr. Ronald Mason, Jr.
President-Southern University System



6-2-11

Southern University Board of Supervisors
By: Darren Mire
Chairman

Date



6-8-11

Board of Regents
By: Robert W. Levy
Chair

Date

*AMENDMENT TO
GRANTING RESOURCES AND AUTONOMY FOR DIPLOMAS AGREEMENT*

between the Board of Regents of the State of Louisiana

And

Southern University-New Orleans, New Orleans, Louisiana 70126

And

the Southern University Board of Supervisors

Amendment Provisions

BE IT KNOWN, that the Board of Regents of the State of Louisiana (hereinafter referred to as "Regents"), Southern University-New Orleans, New Orleans, La. 70126 (hereinafter referred to as "Institution"), and the Southern University Board of Supervisors (hereinafter referred to as "Management Board"), in accordance with Act 741 of the 2010 Regular Session of the Louisiana Legislature, entitled the Louisiana Granting Resources and Autonomy for Diplomas Act (hereinafter referred to as "GRAD Act"), do hereby agree to amend the agreement terms and conditions in Attachments A, B, C, and D (hereinafter referred to as "Attachments"). Said Attachments are made a part hereof by reference and are applicable and enforceable as if written into the body of the agreement. The Management Board appears herein through its duly authorized system president.

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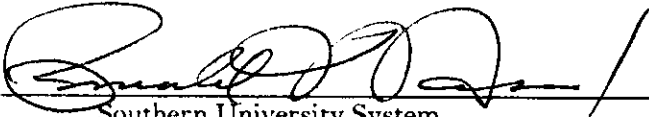
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6/2/11

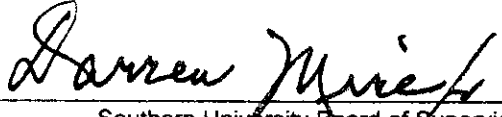
Southern University-New Orleans
By: Dr. Victor Ukpolo
Chancellor-Southern University-New Orleans

Date



6.2.11

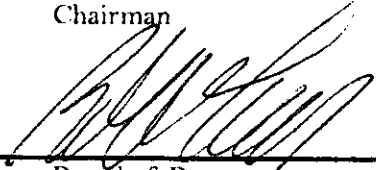
Southern University System
By: Dr. Ronald Mason, Jr.
President-Southern University System



6-2-11

Southern University Board of Supervisors
By: Darren Mire
Chairman

Date



6.8.11

Board of Regents
By: Robert W. Levy
Chair

Date

AMENDMENT TO
GRANTING RESOURCES AND AUTONOMY FOR DIPLOMAS AGREEMENT

between the Board of Regents of the State of Louisiana

And

Southern University at Shreveport, Shreveport, Louisiana 71107

And

the Southern University Board of Supervisors

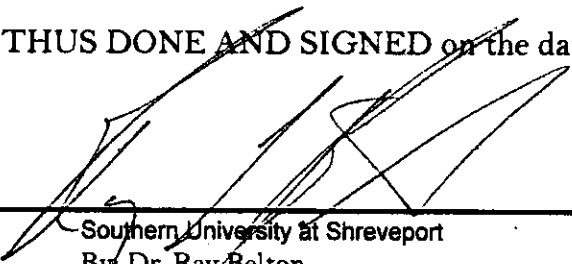
Amendment Provisions

BE IT KNOWN, that the Board of Regents of the State of Louisiana (hereinafter referred to as "Regents"), Southern University at Shreveport, Shreveport, La. 71107 (hereinafter referred to as "Institution"), and the Southern University Board of Supervisors (hereinafter referred to as "Management Board"), in accordance with Act 741 of the 2010 Regular Session of the Louisiana Legislature, entitled the Louisiana Granting Resources and Autonomy for Diplomas Act (hereinafter referred to as "GRAD Act"), do hereby agree to amend the agreement terms and conditions in Attachments A, B, C, and D (hereinafter referred to as "Attachments"). Said Attachments are made a part hereof by reference and are applicable and enforceable as if written into the body of the agreement. The Management Board appears herein through its duly authorized system president.

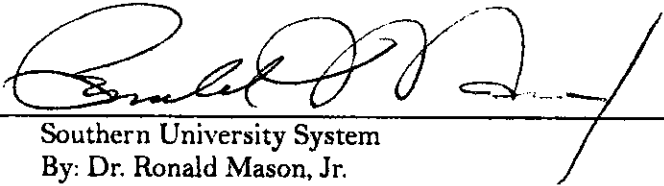
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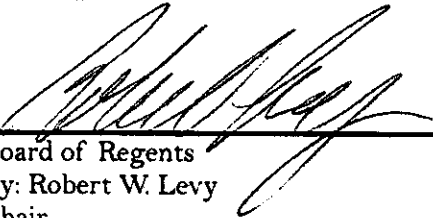
Southern University at Shreveport Date
By: Dr. Ray Belton
Chancellor-Southern University at Shreveport



Southern University System Date
By: Dr. Ronald Mason, Jr. 6.2.11
President-Southern University System



Southern University Board of Supervisors Date
By: Darren Mire 6-2-11
Chairman



Board of Regents Date
By: Robert W. Levy 6-8-11
Chair

June 13, 2011

Dr. Ronald Mason, President
Southern University System
J. S. Clark Administration Bldg.
Baton Rouge, LA 70813

Dear Dr. Mason:

Attached is a Letter of Intent for a joint JD/MBA Program to be developed and offered by the SUBR College of Business and the SU Law Center. The Letter of Intent was developed jointly by the Law Center and the College of Business.

Prior to developing the letter of Intent, an informal inquiry was conducted to gauge students' interest in such a program. The results revealed that students would indeed be interested in pursuing a JD/MBA degree, if such a degree were available to pursue. Professor John Pierre of the Law Center and Professor Ashagre Yigletu of the College of Business, with the approval of Chancellor Freddie Pitcher and Dean Donald Andrews, worked together to develop the attached Letter of Intent. The Letter of Intent has been approved by the Graduate Council, the University Curriculum Committee, the Executive Vice Chancellor and Provost and by both Chancellor Pitcher and me. As indicated in the document, no additional funds will be needed to implement this program. Existing faculty, facilities and equipment will be used. Since this is the case, we believe that the Board of Regents would make an exception and permit us to implement this program.

I now request your approval and the approval of the Board.

Sincerely,



Kofi Lomotey
Chancellor

KL/eca

Attachment

xc: Evola Bates
Cheryl Dunn

Letter of Intent

For Developing JD/MBA Program at Southern University

Submitted by:

Southern University Law Center

And

Southern University College of Business

Baton Rouge, Louisiana

June 10, 2011

Part A: Description

The Southern University Baton Rouge College of Business MBA Program proposes to offer a combined program in partnership with the Southern University Law Center. The College of Business and the SU Law Center have been jointly developing the JD/MBA Program during the last two years. Both academic units believe that the new JD/MBA program offers students the opportunity to pursue a law degree (J.D.) and a Master's degree in Business Administration (M.B.A.) at the same time earning both degrees in four years rather than the more than five years if pursued separately.

1. Title of the proposed program

The program will be entitled, **Juris Doctorate and Masters of Business Administration (JD/MBA)** and upon completion of all joint-degree requirements, a joint-degree candidate will be awarded a Juris Doctor degree from the Law Center and a Master's Degree in Business Administration from the SUBR.

2. Nature and Objectives of the Proposed Program

Southern University Law Center and the Southern University Baton Rouge (SUBR) propose to initiate a JD/MBA joint-degree program in law and business. This collaboration will allow students to combine current core and elective courses in law and business to form an interdisciplinary duo-institutional program while allowing each academic unit to confer the Juris Doctorate degree and Master in Business Administration degree according to their own requirements.

By coordinating existing curricula, educational experience and inter-institutional collaboration, the two institutions will:

- Educate and prepare students for careers that provide greater leverage to succeed in non-traditional MBA careers.

- Encourage students who want to pair the MBA with legal educational options.
- Provide a solid foundation for inter-institutional growth in law and business within the SU system

Objectives of the Program

The educational objectives of the JD/MBA Program include:

- To provide interested students insight into the business and legal sides of corporate America.
- To offer students the opportunity to pursue a law degree (J.D.) and a master's in business administration (M.B.A.) at the same time, earning in a relatively shorter period of four years.
- To improve the effectiveness of managers, policy, and legal advisors to business organizations by training individuals to understand the importance of the issues, skills, and methods in both law and business.

JD/MBA Program Curriculum:

JD/MBA students must complete the full four-year joint program, including all separate course requirements for both the JD and MBA degrees. The program requires completion of 120 credit hours, 87 hours or 73% in law courses and 33 hours or 27% in MBA courses. Students in the dual JD/MBA degree program spend the first year in the Law School. The second, third and fourth years consist of taking classes in both law and business. Individuals who already hold one of the individual degrees are not eligible for admission to the dual degree program.

The JD/MBA joint degree program requirements are summarized below:

YEAR ONE

Semester	Course Title	Course #	Credit Hours
Fall	Legal Writing		2
	Criminal Law	404	3
	Contracts	402	3
	Basic Civil Procedures	405	2
	Legal Research	408	1
	Torts I	400	<u>3</u>
Total Hours			14

Semester	Course		Credit Hours
Spring	Family Law	406	3
	Legal Writing and Oral Advocacy	421	2
	Obligations	417	3
	Torts II	401	2
	Civil Law Property	415	3
	Constitutional Law I	<u>412</u>	<u>2</u>
Total Hours			15

YEAR TWO

Semester	Course Title	Course #	Credit Hours
Fall	Evidence	502	3
	Civil Procedure I	504	3
	Constitutional Law II	413	3
	Agency & Partnership	411	2
	Advanced Legal Writing	426	1
	Managerial Accounting	ACCT 520	<u>3</u>
Total Hours			15

Semester	Course Title	Course #	Credit Hours
Spring	Corporations	511	3
	Civil Procedure II	506	2
	Criminal Procedure	419	4
	Trial Advocacy	521	2
	Professional Responsibility	523	2
	Advanced Legal Writing	426	<u>1</u>
	Quantitative Analysis for Business Decisions	MBAP 513	<u>3</u>
Total Hours			17

YEAR THREE

Semester	Course Title	Course #	Credit Hours
Fall	Sales and Lease	509	3
	Managerial Economics	ECON 515	3
	Commercial Paper	515	3
	Information Systems Management	MGMT 505	3
	Financial Management	FINC 501	3
Total Hours			15

Semester	Course Title	Course #	Credit Hours
Spring	Operations Management	MGMT 510	3
	Security devices	507	3
	Organizational Behavior and Leadership	MGMT 520	3
	Marketing Management	MKTG 591	3
	Law Electives		3
Total Hours			15

YEAR FOUR

Semester	Course Title	Course #	Credit Hours
Fall	International Business	MGMT 520	3
	Successions	600	3
	Law Electives		3
Total Hours			9

Admission to the JD/MBA Program

- Each candidate for the JD/MBA Program must submit a separate application for admission to the Law Center and to the SUBR Graduate School and be admitted independently by each academic unit.
- The Law Center, in accordance with its own admissions policies, and the SUBR Graduate School, in accordance with its own admissions policies, must independently grant admission

to each candidate for the matriculation into the Juris Doctor degree program and Master's in the Business Administration program.

- Academic standing for a joint degree candidate is to be determined independently by the respective academic standards of the Law Center and the Graduate School of SUBR. Thus, separate grade point averages will be maintained and computed independently by the Law Center and the SUBR College of Business MBA Program. Furthermore, continued matriculation by a joint degree candidate in either or both academic units will be determined by the candidate meeting the independent academic standards of the Law Center and the MBA Program. Each academic unit will maintain independent and separate academic records for each joint-degree candidate with respect to the courses taken by a candidate within the respective Juris Doctor curriculum and Master of Business Administration curriculum.

Part B: Need

1. New or Existing Program

The proposed JD/MBA Program is a new program at Southern University and A&M College.

2. Similar Programs Offered at Other Institutions in Louisiana

There are three universities that offer JD/MBA program in the state of Louisiana.

- a. Louisiana State University – Louisiana State University, through the Paul M. Hebert Law Center and the E.J. Ourso College of Business, offers a combined JD/MBA program that allows students to earn both a law degree and an MBA degree concurrently.
- b. Loyola University – The JD/MBA program at Loyola University offers 81 semester hours Juris Doctor and 30 semester hours Master of Business Administration.
- c. Tulane University – The Tulane University JD/MBA program offer 48 semester hours MBA and 79 semester hours of law coursework.

3. Manpower Needs For the Changing Global Market Place

The Information Age of the 21st Century has generated an increased demand for a new breed of managers. The worlds of policy and management have become inextricably intertwined since the advent of increased government regulation of business, as well as the burgeoning global market place. Such a trend will call for the employment of individuals who are well versed in business as well as the national and global legal systems. Opportunities for obtaining a management position will thus be best for workers possessing a combined JD/MBA along with information technology, entrepreneurship, and strong communication and administrative skills.

a. Impact on Economic Development

The proposed JD/MBA program at Southern University will provide a rare opportunity for the higher education community in Louisiana to establish a new program that is designed with the goals of Louisiana Vision 2020 as the driving force. The JD/MBA program's goals are in line with the needs of the business community in the state and will provide for economic development that will lead to a more diversified economic base in Louisiana. Quoting directly from information provided by the Louisiana Department of Economic Development with respect to policy implications from Louisiana Vision 2020.

According to the Louisiana Vision 2020, *“There are a number of things state government can do to have an effect on essential requirements for businesses to be competitive in today's economy. Areas where the state can have an impact include education and training, physical infrastructure, the environment, capital, and technology diffusion.*

b. Specifically, today's businesses need:

- Educated workers willing and able to learn new skills and adapt to new work practices;
- Information infrastructure in place;
- Adequate physical infrastructure, including transportation, power, water, sewer;
- Reasonable and predictable environmental and tax laws;
- Access to services, including information, technology, financial, and other business services;

- Risk capital and debt capital managed by people who understand today's world, including international finance;
- Technology diffusion for those small and medium-sized companies without the critical mass to develop technologies on their own.”

The JD/MBA program at Southern University is designed to contribute to these goals. The primary market for this program is highly educated working professionals that desire to obtain combined skills in law and business management that will allow them to increase their productivity and help firms in Louisiana and nationally better compete in the global marketplace.

c. Enhance Inter-Disciplinary Collaboration Between Academic Units

The JD/MBA program the SU Law Center and the College of Business at Southern University in Baton Rouge will assist both units to enhance their emphasis on joint applied research on topics of importance to business administration and as well as in economic development issues in the state of Louisiana. This program will complement the Capital Area Small Business Development Center, one of the outreach programs in the college. The graduate faculty in the MBA program will serve as a resource base for the enhancement of this program. While the two accredited units have experienced some success in obtaining external funding from public and private sector grants, the addition of the JD/MBA program, will allow faculty members the opportunity to further enhance the law and business programs using additional public and private grant resources.

Part C: Students

Projected Enrollment and Graduates

Based on inquiries from prospective students, both the Law Center and the MBA Program expect an increasing number of demand for the JD/MBA Program. The following is the forecast for academic years 2012-16 projected admission, enrollment and Graduates

The projected enrollments and graduation rates (based on headcount) for the first five years of the proposed JD/MBA program is shown below.

Projected Enrollment and Graduates JD/MBA Program

Year	Enrollment at the beginning of year	New students	Graduates	Enrollment at the end of year
1	0	20		20
2	35	25		45
3	45	30		75
4	55	35	15	95
5	60	40	20	115
Total number of Graduates			35	

Part D: Faculty

Both The SU Law Center and the College of Business have both academically and terminally highly qualified faculty. The following list shows the names and qualification of faculty of the Law Center and the College of Business who are expected to participate in the JD/MBA program.

1. Law Center Faculty:

- John Pierre- JD (Southern Methodist School of Law); M.S. in Tax Accounting (Texas Tech University); B.S. Accounting (Southern University)
- Roderick White-JD/MBA (Wayne State University); B.S.-Business Management (Southern University)
- Prentice White-JD (Southern University); MBA (University of New Orleans); BA (Xavier University)
- Christian Faull-LLM in Tax (Southern Methodist University JD, Southern University) B.S. Accounting/Finance (LSU)

2. College of Business Faculty:

- Donald R. Andrews, PhD, Professor and Dean of the College of Business, B.S, Southern University; MS. University of Florida; PhD, Texas A&M University
- Ghirmay Ghebreyesus, Professor, B.SC, Haile Sellassie University, M.Sc, PhD University of Strathclyde (Economics)
- Vineeta Lokhande –Hingorani , Professor, M.S.A., M.A., PhD University of New Orleans
- Sung Chul No, Associate Professor, MBA University of Nebraska, M.S., M.S., PhD, Louisiana State University. (Agricultural Economics, International Finance Commodity Price Analysis and Econometrics)
- Michael Smyser, Associate Professor, B.B.A. M.S., Ph.D. Florida International University.
- Stephen Jaros, Associate Professor, B.A., MBA, Ph.D. University of South Florida (Management)
- Saviour Nwachukwu, Professor, B.S., Indiana State University; MBA University of Texas at Dallas; Ph.D., University of Mississippi (Marketing)
- Ashagre Yigletu, B.S, M.S and PhD, University of Belgrade (International Economics).
- Eugene Calvasina, Professor, B.A., MBA, Ph.D., University of Mississippi. (Management).

Part E: Library and other Informational Resource

1. Law Center

The Oliver B. Spellman Law Library (Library), with a staff of 17 professionals and paraprofessionals, provides a quality level of service in support of the curriculum and research Needs of a diverse patron group of law students, faculty, and the legal community. The Library is a unit within the Law Center, and the Director of Library Services reports directly to the Vice Chancellor for Institutional Accountability and Evening Division. The Director is responsible for all administrative functions within the Library, including the control of fiscal and personnel

matters, book selection and processing, and the provision of public services. The Faculty Library Committee, appointed by the Chancellor, acts both in an advisory capacity and as a liaison to the law faculty. The Library has no direct administrative relationship with the Southern University Baton Rouge John B. Cade Library. The Director and the Dean of Libraries for Southern University Baton Rouge consult and cooperate on matters involving campus-wide library interests. Law Center students can use the research and circulation services of the Cade Library. The Library also maintains a good working relationship with the Louisiana State University Paul M. Herbert Law Center Library and other LSU libraries. Our students are permitted to use group study rooms and law library materials in-house. Other resources are obtained through interlibrary loan.

The Library is a member of the Consortium of Southeastern Law Libraries (COSELL), the Louisiana Online University Information System (LOUIS), and the Center for Computer-Assisted Legal Instruction (CALI), the Online Computer Library Center (OCLC), and the Southeastern Library Network (SOLINET). Participation in these resource-sharing consortia enhances the Library's ability to provide access to research materials in the collections of other libraries. Using standard bibliographic selection tools along with requests from faculty, students and staff, the Library purchases legal materials and related resources in print and other formats to support the curriculum and meet the research and scholarship needs of the students and faculty. There is a written selection and acquisition plan for collection development. The plan takes into account curriculum, research interests, and new trends in publishing and technology. The 155 collection development plan was most recently reviewed and updated in fall 2007. While in past years the selection of library resources was solely the responsibility of the Director, all professional librarians now participate in the collection development process. To obtain new titles, librarians review electronic publishers' pages, print catalogs, new book announcements, and new acquisitions lists from other law schools. At monthly meetings each librarian presents titles for purchase, and the group discusses whether the proposed selection fits the collection development policy of the Library. This process gives all librarians input into the development of the collection. The Director is responsible for final approval of all purchases. The Library participates in a non-exclusive acquisition agreement with Midwest Library Services. IV.

2. College of Business

The faculty and students in the JD/MBA program will use the Southern University Library to support classes and research. The library houses sufficient volumes and an extensive assortment of periodicals, monographs, and research documents. Additional library resources are available through the LOUIS system and the Internet. These resources will be adequate to initially support the MBA program.

Part F: Facilities and Equipment

1. Law Center

Located on the main campus of the Southern University System, the Law Center facility consists of administrative and faculty offices, classrooms, a law library and a moot courtroom. The moot courtroom is equipped with a state-of-the-art audio and video system for closed circuit telecast into four large classrooms. The recently completed new annex building of the Law Center has fully Internet-wired amphitheatres, faculty lounge, seminar rooms and other support facilities to which the JD/MBA students will have access.

2. College of Business

The JD/MBA will be housed in T. T. Allain Hall and will use the same facilities currently used by the MBA Program. JD/MBA students will have access to the College of Business computer laboratories and the local area network (LAN). These facilities have recently been renovated as part of the College of Business Enhancement funded by a grant from Title III and the E-Business: Focus on Small and Emerging Enterprises grant. The renovated facilities include two E-Business classrooms and a financial securities market trading room. In addition, computer capabilities have been upgraded for the faculty and students in the MBA program. Some of this work has also been done as part of the Title III College of Business Enhancement grant. Another major upgrade of room 313 has been recently completed and an auditorium known as "Global Communication Room" with the state-of-the-art communication facility and a capacity 150 seats

has become operational beginning Fall, 2009 semester. Title III funded the costs for renovations and replacement.

Part G: Administration

The Law Center is accountable to the Southern University System while the College of Business, as one of the academic units within the Southern University Baton Rouge Campus, will be accountable to the SUBR Office Academic and Student Affairs. The two units will independently perform admission to the JD/MBA program, academic standing registration in classes; advisement and certification procedures will be handled independently by each unit, i.e., the Law Center and the College of Business.

Part H: Cost

The Law Center and the College of Business intend to run the new JD/MBA program without additional cost to the State by using existing faculty and facilities and equipment.

It is intended to run the program without additional cost both to the Law Center and the MBA Program. The program will be administered with the budget allocated for existing students.

**SOUTHERN UNIVERSITY AND A&M COLLEGE
SCHOOL OF NURSING
BATON ROUGE, LA**

**PROPOSAL FOR NEW ACADEMIC PROGRAM:
DOCTORATE OF NURSING PRACTICE-DNP**

May 2011

Submitted

by

**Janet S. Rami, PhD, RN
Dean**

**SOUTHERN UNIVERSITY AND A&M COLLEGE
SCHOOL OF NURSING**

BATON ROUGE, LA

**PROPOSAL FOR NEW ACADEMIC PROGRAM:
DOCTORATE OF NURSING PRACTICE-DNP**

DESCRIPTION

Title: Doctorate of Nursing Practice (DNP). CIP: 51.3818

A practice-focused program that prepares registered nurses for increasingly complex evidence-based nursing practice

Nature and Objective of the Proposed Program:

The proposed DNP is a new degree program that will build on existing courses in the Master of Science in Nursing Degree program and the PhD in Nursing currently offered by SUBR School of Nursing. The proposed DNP program will be distance accessible by year two of implementation, when all core courses will be offered in an online format. There will be two options for entry into the DNP program: Post-Master's to DNP (31 credit hours) and BSN to DNP (65 credit hours). All courses in the MSN program (36 credit hours) and as many as 18 credit hours currently offered in the PhD in Nursing program at SUBR can be used to satisfy requirements for the proposed DNP. Only one DNP program is currently offered in Louisiana (Loyola University of New Orleans). No public universities offer a DNP program.

Graduate Degrees in Nursing currently offered by SUBR	Duplication in South Louisiana
PhD	None
MSN	
Family	None
Gerontology	None

The new DNP Program addresses the national mandate to move nurse practitioner entry into practice from the master's degree to the DNP by 2015. This national mandate moves nursing in the direction of other health professions that recently require the practice doctorate for entry into practice including Pharmacy (PharmD), and Physical Therapy (DPT). According to a 2009 survey by American Association of Colleges of Nursing (AACN), 72% of schools with advanced practice registered nurse (APRN) programs (388) are planning or offering a DNP program. This proposed program addresses the landmark October 2010 report by the Institute of Medicine (IOM), *The Future of Nursing: Leading Change, Advancing Health* which examined how nurses' roles, responsibilities, and education should change significantly to meet the increased demand for care that will be created by health care reform and to advance improvements in America's increasingly complex health system.

The proposed DNP program addresses Louisiana Board of Regents' criteria four and five for approval of new academic programs;

- The program will demonstrably promote economic development in the State.
- The program is deemed indispensable to fulfilling the role, scope, and mission of the university or college and is deemed indispensable to fulfilling critical educational needs of the State.

SUBR'S UNIQUE CONTRIBUTIONS TO INTER-INSTITUTIONAL DNP COLLABORATION

SUBR offers the only PhD in Nursing in Louisiana.

- SUBR has a 10 year history of offering doctoral level education in nursing with 15 credit hours (of 32) needed for post master's DNP already offered at SUBR. Qualified faculty and infrastructure for offering DNP are currently in place at SUBR.
- SUBR has the capacity to provide a unique opportunity for combined PhD/DNP degree.

SUBR largest producer of Minority Graduate Nurses in Louisiana

- SUBR graduated 55% (27 of 49) of all African Americans completing graduate programs in nursing in Louisiana Universities (among 7 state Universities) in 2009-10, according to La BOR completers data.
- SUBR was third largest producer of master's prepared nurses in 2009-10 among seven state universities with 25 graduates. LSUMC and Northwestern had 48 and 55 graduates respectively.
- SUBR has a 22 year history of success in meeting the need for an ethnically diverse nurse workforce: A need promoted by all national nursing organizations, the federal Division of Nursing, hospital associations, nursing philanthropies, and other stakeholders within the health care community. They all agree that recruitment of underrepresented groups into nursing is a priority for the nursing profession in the U.S. (The Institute of Medicine (2004) report *In the Nation's Compelling Interest Ensuring Diversity in the Health Care Workforce*).

SUBR Leadership in Clinical Practice

- SUBR faculty have a 15-year history of practice leadership in nursing providing healthcare to underserved populations through its mobile unit and WIC clinics (with 300 clients visits per week) and is an official partner in Louisiana's Immunization Initiative with Office of Public Health.
- SUBR's practice leadership's nationally acknowledged SUBR School of Nursing's effort was recognized by Newsweek Magazine, and Nurse Heroes (2007) by Nursing Spectrum, NurseWeek, and Gannett Healthcare Group, and cosponsors, The Johnson & Johnson Campaign for Nursing's Future and Sigma Theta Tau International Honor Society of Nursing.
- SUBR has a history of collaboration e.g., Family Nurse Practitioners with Prescriptive Authority and Advanced Practice Nursing Faculty with MDs and Nutritionists



Partnership with The University of Minnesota School of Nursing

SUBR brings to the collaboration a partnership with the University of Minnesota School of Nursing, which has an accredited DNP program and nationally recognized experts in nursing information technology.

UNIVERSITY AND SCHOOL OF NURSING MISSION

The mission of the Southern University and A&M College is “to provide opportunities for a diverse student population to achieve a high quality, global educational experience, to engage in scholarly, research, and creative activities, and to give meaningful public service to the community, the state, the nation, and the world so that Southern University graduates are competent, informed, and productive citizens” (www.subr.edu). The Mission of the Graduate School at Southern University-Baton Rouge (hereafter referred to as SUBR) is “to serve the University, its faculty and students, the nation, and the world by producing intellectually stimulated individuals who possess advanced knowledge in their fields and are prepared to excel in their future careers” (2008-2010 Graduate School Bulletin, pg. 10). In keeping with the mission of the Graduate School at SUBR, the Southern University School of Nursing (hereafter referred to as SUBR- School of Nursing) has as its major focus the preparation of professional nurses and the ongoing development and maintenance of an educational climate of relevancy inclusive of professional culture, research, and standards of practice. SUBR-School of Nursing seeks to provide a program of education designed to uniquely and effectively contribute to the alleviation of current and future problems associated with the availability and delivery of quality nursing care at basic and advanced levels of practice (School of Nursing 2008-2009 Strategic Plan).

History and Productivity of the School of Nursing

The Southern University and A&M College-Baton Rouge School of Nursing was established in 1986 and currently offers three degrees: the Bachelor of Science in nursing (BSN), the Master of Science in nursing (MSN) with specialties in family health and gerontology, and the Doctor of Philosophy with a major in nursing (PhD). The school houses two academic departments (Graduate and Undergraduate), the Office of Nursing Research, The Human Simulation and Skills Labs, the Technology and Learning Resource Center, and The Nurse Managed Clinics. Janet S. Rami, RN, PhD, Dean since 1986, has lead the School in acquiring four fully funded endowed professorships and accreditation for its BSN and MSN programs by the Commission on Collegiate Nursing Education (CCNE).

Baccalaureate Nursing Program (BSN)

- ❖ Since 1988 the BSN program has produced over 1500 RNs and 85% are African American.: 14.7% of SUBR BSN grads between 2005 and 2009 were White Non-Hispanic
- ❖ SUBR produces on average one third of all African American BSN RNs in the state. Between 2005 and 2009 Louisiana’s nine BSN state supported programs produced 525 African American RNs and 294 (35.9%) graduated from SUBR.
- ❖ The BSN program at SUBR is the largest producer of African American baccalaureate prepared nurses in US (2004-08), according to *Diverse Issues in Higher Education*.
- ❖ Licensure exam pass rates for 2009 graduates are 92.9% and the 2008 rate was 94.1%. Fall 2007 class has a 100% pass rate on national licensure exam
- ❖ NCLEX-RN pass-rates for SUBR-School of Nursing have been above the National Average for 16 of the 20 years of graduates.

Masters program in nursing (MSN)

- ❖ SUBR was third largest producer of masters prepared nurses in 2009-10 among seven state universities with 25 graduates. LSUMC and Northwestern had 48 and 55 graduates respectively.
- ❖ Largest producer of African American MSN graduates in State of Louisiana. SUBR graduated 55% (27 of 49) of all African Americans completing graduate programs in nursing in Louisiana Universities (among 7 state Universities) in 2009-10, according to La BOR completers data.
- ❖ SUBR is currently only producer of Gerontology nurse practitioners in South Louisiana.
- ❖ The MSN program has produced over 200 MSN grads with 15 post masters certificates since 1992.
- ❖ Family nurse practitioners have a 100% pass-rate on FNP national certification exam.

The PhD in Nursing was approved in December 2000, as the only PhD in Nursing in Louisiana. The program is a research focused doctorate and collaborates with The Pennington Biomedical Research Center to prepare nurse scholars to conduct research that advances the theoretical foundations of nursing and health care globally. The research focus is healthcare of vulnerable populations. The PhD program produces nurse scientists prepared for careers in research, in academia or other research-intensive environments. SUBR graduated its first four PhD prepared nurses in May 2004 and as of spring 2011 twenty RNs have successfully completed the program. Of the 20 graduates 14 are African American, three are employed in non-academic research intensive environments; eleven serve as nurse faculty or school administrators, and six are employed in nursing practice.

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APPENDIX
INTER-INSTITUTIONAL COLLABORATIVE AGREEMENT
TO OFFER
THE DOCTOR of NURSING PRACTICE DEGREE-DNP
Between
LSU Health Sciences Center New Orleans
Southern University and A&M College
University of Louisiana at Lafayette & Southeastern Louisiana University

**INTER-INSTITUTIONAL COLLABORATIVE AGREEMENT
TO OFFER
THE DOCTOR of NURSING PRACTICE DEGREE-DNP
Between
*Louisiana State University Health Sciences Center New Orleans
Southern University and A&M College
University of Louisiana at Lafayette & Southeastern Louisiana University***

This Doctor of Nursing Practice Inter-Institutional Collaborative Agreement is established by and among the participating institutions for the purpose of collaborating to offer the Doctorate of Nursing Practice Degree (DNP, CIP: 51.3818). This DNP initiative addresses recommendations by the Louisiana State Legislature and the Louisiana Board of Regents as well as commissions retained by the Legislature and the BOR, to promote cooperation and collaboration among Louisiana Universities. This agreement addresses provisions for articulation of courses and resource sharing to provide an educational opportunity that maximizes number of students across the state.

In October, 2010, the Institute of Medicine and the Robert Wood Johnson foundation released a landmark report on The Future of Nursing, which recommended a doubling of the numbers of nurses in the United States workforce with doctoral degrees. Dr. Kathleen Potempa, President of the American Association of Colleges of Nursing (AACN), issued the following statement in relation to the significant increase observed in 2010 enrollment in doctoral nursing programs, an increase of 10.4% over the previous year: "Bringing more nurses into master's and doctoral nursing programs must be a priority given the critical need for nurses to serve as scientists, faculty, primary care givers, specialists, and leaders within the healthcare system."

There is a lack of access to practice-focused doctoral nursing education in this state resulting in many Louisiana nurses seeking DNP education out-of- state. There are 37 states that currently offer one or more DNP educational programs, including neighboring states of Texas, Alabama, and Mississippi. This pursuit of DNP education outside of Louisiana results in loss of revenue generation for higher education in Louisiana and potentially results in out-migration of a highly educated RN workforce. In the state of Louisiana, there are 209 licensed nurses with doctoral degrees in nursing and 285 with doctoral preparation in fields other than nursing. Less than 1% of the 54,366 licensed RNs in Louisiana are doctoral prepared. This shortage of doctoral prepared nurses in Louisiana negatively impacts future expansion of RN programs due to faculty shortages, quality healthcare, and economic growth and development.

This collaborative agreement provides an opportunity for the four institutions named above to expand programs that produce a more highly educated nursing workforce by preparing expert nurses to deliver high quality, cost-effective healthcare. Also, the Council on Nurse Anesthesia Educational Programs (COA) now mandates doctoral education for entry into practice for nurse anesthesia. There is a national movement by nursing accrediting bodies to require doctoral education for entry level into practice for advanced practice nurses. The Inter-Institutional Collaborative addresses Louisiana Board of Regents criteria four and five for approval of new academic programs:

- the program will demonstrably promote economic development in the State,
- the program is deemed indispensable to fulfilling the role, scope, and mission of the university or college(s) and is deemed indispensable to fulfilling critical educational needs of the State.

The overall purpose of this collaboration is to positively impact the student's time to degree completion, thereby rendering the student ready for the workforce in a shorter period of time. This collaboration and cooperation will represent in a (1) financial saving for the students, (2) a more timely entry of prepared and credentialed individuals to the state's workforce, and (3) positive impact on all participating institutions' retention and graduation rates.

Unique Contributions

The participating universities each provide unique contributions to offer DNP education across the state of Louisiana. These contributions provide students with more options to achieve doctoral education pertaining to their career goals and provide for diverse avenues to better meet current and future regional and statewide nursing practice education needs.

For example, given the opportunity to offer the DNP degree at each of these participating institutions, each curriculum design allows for the following:

- for LSU Health Sciences Center New Orleans School of Nursing to provide a unique opportunity for DNP to DNS articulation and to provide the only doctoral nurse anesthetist program in Louisiana;
- for SUBR to provide a unique opportunity for a post masters DNP offered online and articulation with its PHD in Nursing program;
- for UL Lafayette/SLU partnership to provide total online access statewide and to out-of-state students for the DNP.

Expected Outcomes

The participating universities agree to collaborate in activities aimed at accomplishment of goals as:

- Improving the distribution and supply of DNP graduates in the state;
- Maximizing use of faculty, classes, library resources and other resources;
- Utilizing distance learning technologies/approaches to serve a variety of students in the region/state;
- Increasing the racial/ethnic diversity of the DNP nurse workforce in Louisiana;
- Responding to the needs of communities or regions within the state that cannot support doctoral education programs of their own;
- Strengthening the ranks of academic and community-based clinical faculty in the state.

The Academic Partnership

Governance

Each participating university shall be eligible to award the Doctor of Nursing Practice degree. This Agreement is not intended to restrict a current or future participating university from responding to needs and circumstances of its community of interest. Each participating university will be responsible for its own student/faculty recruitment, accreditation, and graduation.

The Doctor of Nursing Practice Council will be composed of the deans or their designee representing each participating institution. The purposes of this council are to:

- Review attainment of expected outcomes.
- Address the education needs for doctoral nursing practice education in the state.
- Analyze the effectiveness and efficiency in meeting the DNP workforce needs for the state.
- Serve as the advisory council for the state regarding doctoral nursing practice education

Faculty

The governance of each participating university and its respective faculty shall be the responsibility of its faculty and administration in accordance with policies and procedures. The faculty of each participating university must meet the expectations of the appropriate nursing accreditation standards, as well as Louisiana State Board of Nursing Rules and Regulations for DNP programs.

Based on student requests, qualified faculty from any program site can opt to serve on committees such as research projects, and other assignments, with approval at each institution by appropriate administrators.

Students

Students will be admitted to their choice of home institution. Once the student has been admitted to the DNP at a participating institution, the participating institution to which the student is admitted is considered the student’s home institution for purpose of university enrollment status, financial aid, and degree award.

Articulation

Students can take a core of common courses at any of the four participating institutions. Credits for these courses will be accepted toward the DNP degree at the student’s home institution. These courses and credits are as follows:

Common Core Courses	LSUHSC	SUBR	ULL/SLU
Foundations (3 credit hours)	Theoretical and Philosophical Foundations of Nursing Science (3 credit hours)	History and Philosophy of Nursing Science (3 credit hours)	Scholarly Foundations for Advanced Practice (3 credit hours)
Healthcare Policy (3 credit hours)	Health Policy and Politics (3 credit hours)	Health Policy, Politics, and Economics in Nursing (3 credit hours)	Ethics and Healthcare Policy (3 credit hours)
Population-Based Healthcare (3 credit hours)	Population-Based Outcomes (3 credit hours)	Research Methodologies and Population Health (3 credit hours)	Preventive Care for Populations (3 credit hours)
Total = 9 credit hours	Total = 9 credit hours	Total = 9 credit hours	Total = 9 credit hours

Operations

The participating institutions will share library resources among faculty and students enrolled at each participating university. Information about clinical education sites used for student clinical education in rural and urban underserved areas will be shared. Establishment of interdisciplinary clinical learning opportunities will be supported.

**INTER-INSTITUTIONAL COLLABORATIVE AGREEMENT
TO OFFER
THE DOCTOR of NURSING PRACTICE DEGREE-DNP**

Inter-Institutional Signatures

_____ Date: _____
Chancellor
Louisiana State University Health New Orleans

_____ Date: _____
President
University of Louisiana at Lafayette

_____ Date: _____
Chancellor
Southern University & A&M College

_____ Date: _____
President
Southeastern Louisiana University

**Southern University A & M College
Office of Enrollment Management
Executive Summary 2011**

**Submitted by:
Michelle L. Hill
Assistant Vice Chancellor
Enrollment Management**

June 2011

**Southern University A & M College
Office of Enrollment Management
Executive Summary 2011**

Vision:

The Office of Enrollment Management, in accordance with, the mission of the Southern University and A & M College, will increase the efficiency of and access to the recruitment/admission/registration/enrollment processes for potential and current students using a variety of delivery systems.

Guiding Principles:

1. To ensure that Southern University and A & M College meets the needs of Louisiana diverse citizenry for ready access to post secondary education opportunities
2. To create strategic alliances across education sectors, including but not limited to K-12 systems, to address longstanding educational access and attainment issues in the state.

Mission:

The Division of Enrollment Management will plan, develop and coordinate the purposeful delivery of services to aggressively identify, recruit, advise, enroll qualified students, and offer superior support services that promote and enhance student retention and academic success.

<p style="text-align: center;">Strengths</p> <ul style="list-style-type: none"> • Coordination of related offices/services an umbrella unit • Formal Strategic Plan which incorporates Recruitment, Retention and Graduation Action Plan for 2009-2012 • Approval of an Out of State Fee Waiver for academically high-performing students • Implementation of Banner Information System • Creation of Center for Teaching and Learning Excellence (Advising) • Coordinated efforts exist among System Colleges • Cross- Enrollment agreements with BRCC-LSU • Four 2 + 2 degree agreements with BRCC • Affordable cost of Attendance • All new admissions applications handled through Office of Admission and Recruitment • Creation of Statewide Transfer Articulation System • Reaffirmation of SACS accreditation • Developed a formal student orientation session for all incoming students and parents 	<p style="text-align: center;">Opportunities</p> <ul style="list-style-type: none"> • Utilize coordination/communication among the offices/services under one department, including Bursar's Office, Comptroller's Office, and Housing • Address accountability and outcomes assessment among departments/units • Centralized Information Technology Department • Increase utilization of technology to automate services • Expand access to academic support systems • Availability of international collaborations to recruit students and establishing formal MOUs • Increased offerings of online courses/degrees offerings

Weakness

- Budget constraints resulting in a reduction in staff and inability to attract well-qualified staff
- Lack of funding for recruitment/marketing
- Inadequate scholarship funding
- Under-preparation of incoming students
- Banner Information System not fully operational
- Lack of technology to support automated services – too many manual driven processes
- Decreased state funding and increased tuition
- Inadequate resources to maintain campus resources and programs
- Undeveloped infrastructure to address student retention
- Negative public perception of the university
- Low faculty and staff morale
- Students frustration with enrollment process – too cumbersome

Threats

- Cost of higher education
- Students have other options
- Increased admission standards for fall 2012
- Continued projected budget reduction (state and national)
- Faculty and staff morale
- Inadequate scholarship funding
- Lack of collaboration among staff and faculty to increase opportunities for efficiencies

Priorities and Goals

Goal A-1: Increase the total student enrollment headcount at SUBR from a Fall 2010 baseline of 7294 to 7439 by Fall 2012.

Objective A-1-1: Conduct annual assessments of the effectiveness of the University's recruitment and marketing strategies and the use of assessment data to continuously improve recruitment and marketing.

Objective A-1-2: Increase by 50% the number of transfer students who matriculate at SUBR over the 2007-08 baseline by 2012.

Objective A-1-3: Increase by 50% the number of dual enrollment (high school) students who matriculate at SUBR over the 2007-08 baseline rate by 2012.

Goal A-2: To increase student retention rates annually [increase 1st to 2nd year retention rate for first-time full-time freshmen from a Fall 2008 cohort baseline of 71.7% to 72.7% by Fall 2012.

Objective A-2-1: Improve student perceptions of their experiences at SUBR based on results on standardized student opinion surveys.

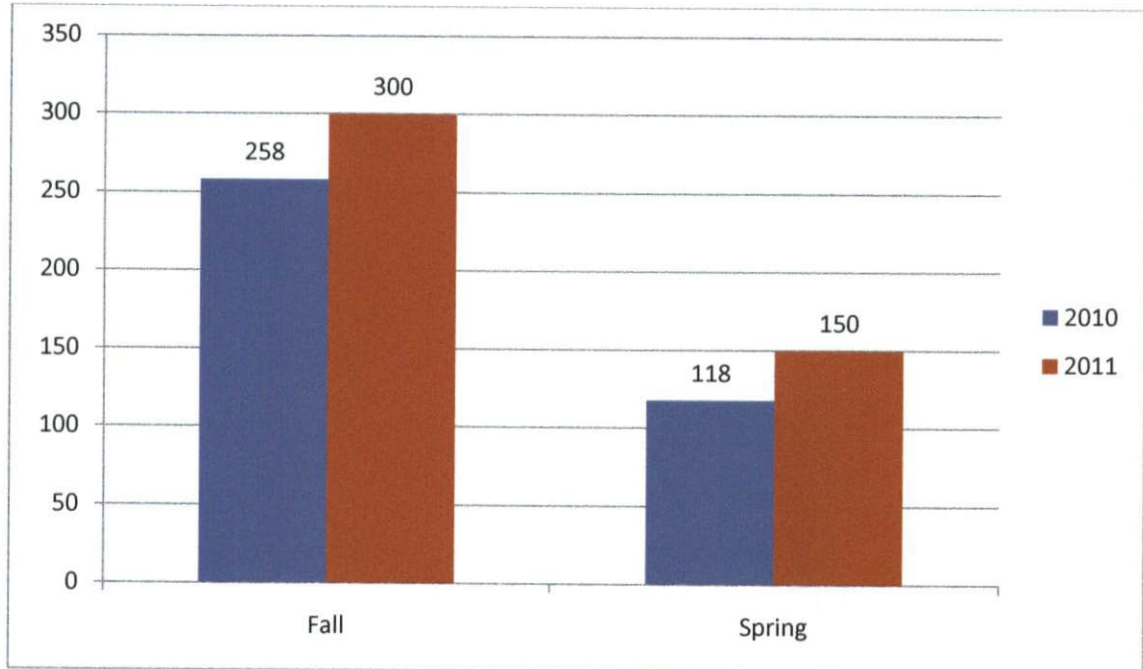
Objective A-2-3: Increase the student retention rate for first time freshmen at SUBR from year one to year two to 80% by 2012.

SOUTHERN UNIVERSITY AT BATON ROUGE
TOTAL AMOUNT OF AID OFFERED AND PAID BY SUBCODES
FOR THE AWARD YEAR 2011 AND FALL 2010F

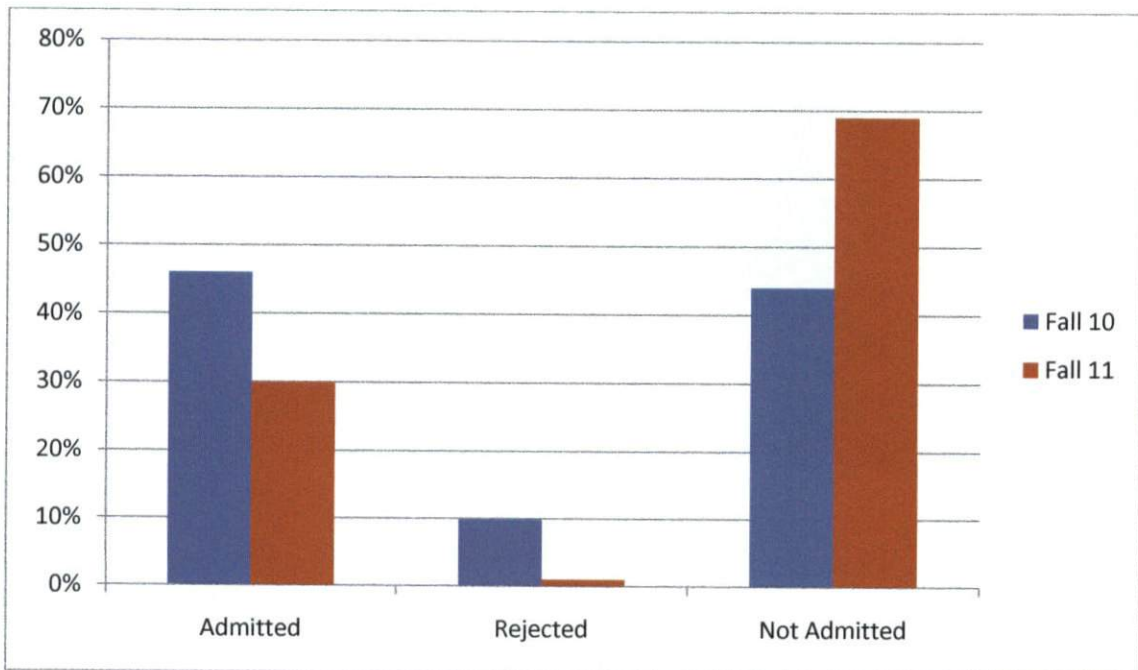
SUBCODE	FUND NAME	OFFERED AMT	E/P AMT	TOTAL STUDENTS	PERCENTAGE	
80013	LA GO	\$621,112.00	\$620,662.00	1431	19.18	%
80043	SLEAP	\$8,162.00	\$8,162.00	11	.15	%
80161	TEAC2	\$.00	\$.00	1	.01	%
80162	NSMG2	\$9,597.00	\$9,597.00	5	.07	%
80164	PELL	\$10,150,741.28	\$10,089,037.28	4281	57.38	%
80165	PELL2	\$.00	\$.00	1537	20.60	%
80166	SEOG	\$399,200.00	\$398,400.00	513	6.88	%
80167	ACG1	\$145,125.00	\$145,125.00	396	5.31	%
80168	ACG2	\$32,500.00	\$32,500.00	54	.72	%
80169	NSMGR	\$18,000.00	\$18,000.00	10	.13	%
80170	TEACH	\$5,000.00	\$3,000.00	4	.05	%

81401	DUALE	\$900.00	\$900.00	3	.04	%
81888	TOPS	\$876,915.00	\$873,725.00	552	7.40	%
89001	LEAP	\$28,693.00	\$28,693.00	30	.40	%
89004	FWS	\$753,846.00	\$.00	1084	14.53	%
89007	EMPGR	\$57,198.00	\$.00	64	.86	%
91311	SMSOL	\$379,276.00	\$.00	138	1.85	%
91400	DSUBU	\$8,404,176.00	\$8,265,758.00	4213	56.47	%
91401	DSUBG	\$2,648,449.00	\$2,625,329.00	725	9.72	%
91402	DUNSU	\$11,274,388.00	\$11,094,982.00	5154	69.08	%
91403	2DUNS	\$852,785.00	\$848,618.00	839	11.25	%
91404	2DPLU	\$6,631.00	\$6,466.00	11	.15	%
91406	DPLUG	\$1,211,720.00	\$1,172,094.00	567	7.60	%
91407	FGPLU	\$2,167.00	\$2,113.00	16	.21	%
91408	PALCH	\$7,831.00	\$.00	2	.03	%
TOTAL		\$37,894,412.28	\$36,243,161.28			

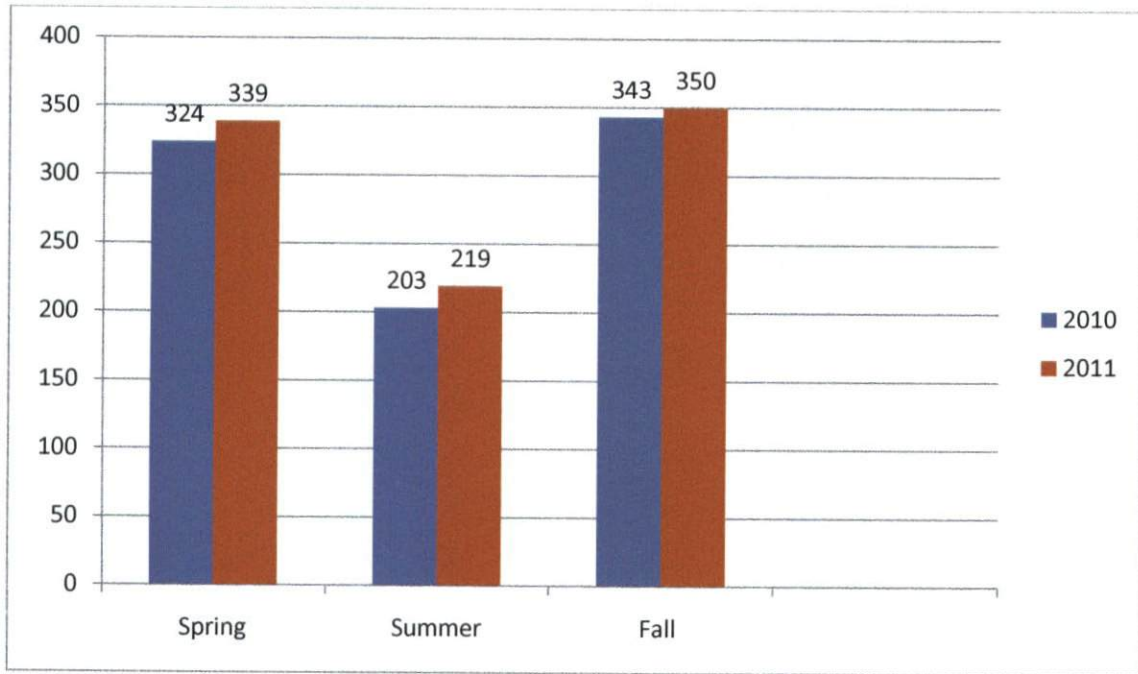
Enrollment - Transfer



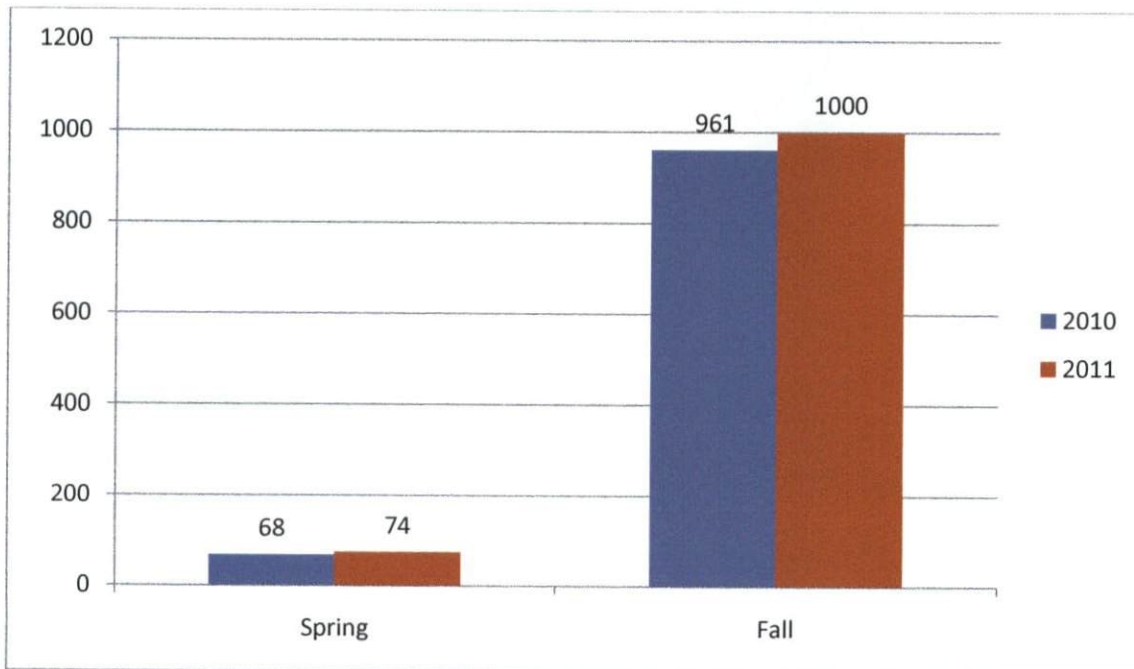
Applications Status - Freshmen



Enrollment - Re-Admits



Enrollment - Freshmen





SOUTHERN UNIVERSITY AT NEW ORLEANS

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 www.suno.edu

OFFICE OF THE CHANCELLOR

Enrollment Report for Southern University at New Orleans

Introduction

Southern University at New Orleans is pleased to provide an update on enrollment. This report covers Fall 2010, Spring 2011, Summer 2011, the Summer Bridge Academy and admissions efforts leading to the Fall 2011 semester.

Fall 2010 Enrollment

SUNO's Fall 2010 enrollment was 3,166 after recording 3,141 students in the Fall of 2009. The Fall 2010 enrollment surpassed the projected enrollment by 9 percent.

Spring 2011 Enrollment

The official 2011 Spring enrollment for SUNO was 3,318, representing the University's highest enrollment since Hurricane Katrina. This figure also signified a 91% return of SUNO's pre-Katrina enrollment of 3,647 students. Additionally, this marked a 6% increase in enrollment from Spring 2010 to Spring 2011.

Summer 2011

The enrollment figure for SUNO's Summer 2011 session is 1,078. This figure includes 100 first-time students who enrolled in the University's Summer Bridge Academy.

Summer Bridge Academy

This uniquely designed summer orientation was developed to help prepare high school graduates for a successful academic journey and to maximize their potential for future excellence and success. The Academy attendance dates are May 31, 2011 thru July 25, 2011. During these eight weeks, the students will be introduced to tools that will further ensure their ability to thrive in a college environment.

Eligibility for the program was determined based upon the results of students' ACT/SAT scores. The Academy is designed to aid prospective new freshman students who desire to attend a four-year university, but have not met the requirements based upon final scoring. During the eight-week Summer Bridge Academy, students can enroll in one developmental course (Math 095 or English 093). Successful completion of the developmental course over the summer will enable participants to be eligible for fall enrollment.

Enrollment Report for SUNO
Page Two

Admissions for Fall 2011 Enrollment

SUNO's enrollment increased each semester since Spring 2006. Our efforts to continue this trend were undoubtedly challenged by events surrounding the proposed SUNO/UNO merger. We still are moving aggressively with efforts designed to maintain our semester-to-semester enrollment increases.

In addition to the previously mentioned Summer Bridge Academy, a cornerstone of SUNO's recruitment efforts revolves around visits to various high schools. Here is a listing of some of the high schools that SUNO personnel, including the Chancellor, visited during the Spring 2011 semester:

Alexandria Senior High School
Algiers Tech
Amite County High School (Miss.)
Carver Senior High School
East St. John High School
Edna Karr High School
Eleanor McMinn High School
Greater Gentilly High School
Hammond High School
John McDonough High School
Joseph S. Clark High School
L. W. Higgins High School
Marion Abramson High School
Marshall High School
McDonough 35 High School
Miller McCoy Academy for Boys
O. Perry Walker High School
Priestley School of Architecture
Sarah T. Reed High School
Sophie B. Wright
St. James High School
St. Mary's Academy
Thomas Jefferson High School
Warren Central High School (Miss.)
Warren Easton High School
Washington-Marion High School
West St. John High School
Xavier Prep

Enrollment Report for SUNO
Page Three

Conclusion

All of SUNO's recruiting efforts are supported by an aggressive advertising campaign, that includes radio, TV, print, and Internet media. Additionally, members of the Chancellor's executive cabinet support recruiters' efforts with personal telephone calls, visits and meetings with prospective students.



Excellence • Integrity • Accountability • Service

Office of the Chancellor

June 1, 2011

Dr. Ronald Mason, Jr., President
Southern University System
4th Floor, J. S. Clark Administration Bldg
Baton Rouge, Louisiana 70813

RE: SUSLA's Enrollment Management Summary – June 2011

Dear Dr. Mason:

Please find attached the "*Enrollment Management Summary – June 2011*" for Southern University at Shreveport Louisiana (SUSLA).

If any additional information is needed, please feel free to let me know by calling (318) 670-9312. Your consideration to this request is greatly appreciated.

With warm regards,



Ray L. Belton, Ph.D.
Chancellor

RLB/cw

Southern University at Shreveport

Enrollment Management Summary – June 2011

Dr. Ray L. Belton, Chancellor

Dr. Sharon F. Green

Vice-Chancellor for Student Affairs



2010 - 2011

Enrollment Highlights

The majority of the services for Enrollment operate under the auspices of the Vice-Chancellor for Student Affairs within the Division of Student Affairs. These units are responsible for developing strategies and managing recruitment, enrollment, and retention strategies. The primary purpose of these services at SUSLA is to formulate strategies and implement programs to provide optimal opportunities and academic services to enhance recruitment, retention and graduation rates for all students planning to attend or currently attending the University.

Enrollment Services are able to succeed in such by:

- Getting students started with pre-enrollment communications
- Communicating financial aid data and posting the same to students accounts on a timely basis
- Providing academic administrators and faculty access to student data files to adequately monitor and advise students regarding their academic progress
- Developing, implementing, and coordinating comprehensive programs to increase the application pool and maintain student population

Recruitment Target Populations

Southern University at Shreveport targets the following groups:

- Recent high school graduates
- Transfer students
- Adult students seeking career change
- Non-traditional students
- Readmit students

Admissions Mission

The Admissions Department at Southern University at Shreveport is designed to provide prospective and readmit students with quality service and administrative assistance that supports a seamless, timely and informative process for admission while ensuring compliance to University policies and procedures.

Admissions Departmental Goals

The goal of the Admissions Department is to generate a sufficient number of inquiries of the right type and mix to achieve enrollment goals:

- Increase the number of prospects converted to admits.
- Increase enrollment by 5%
- Ensure quality and accountability
- Provide quality technology based admissions opportunities for applicants



Admissions Action Strategies

Ongoing yearly initiatives for the Admissions Department include:

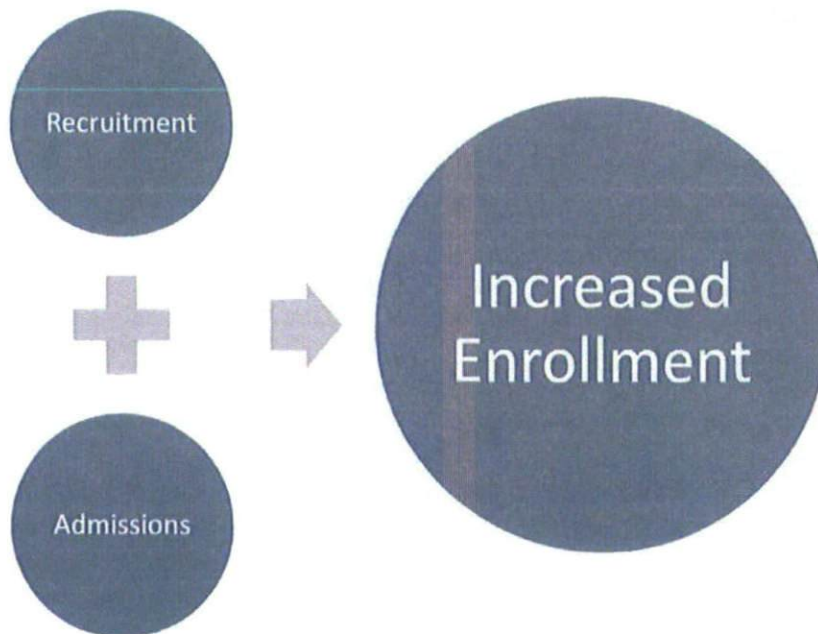
- Joint collaboration with recruitment events
- Development of enhanced office policies and procedures
- Participation in cross-departmental strategic enrollment initiatives
- Participate in professional development training

Admissions Results

The Office of Admissions successfully met and exceeded many of the goals established this year. This office increased the number of applications processed by 324 new applications. This is a 21% increase from 2009 – 2010.

Success factors include:

- Intentional follow-up with prospects via phone and mail-outs.
- Assigning admissions advisors alpha-numeric case loads for quality and accountability.
- Encouraging students to utilize Banner Web services to access and complete admissions applications.
- Participating in staff development workshops that focus on Banner usage and attending national seminars for professional development and best practices with relation to admissions and recruitment.
- Working more closely with Recruitment initiatives.



Admissions Enrollment Summary

An overview of the status of Admissions at this time

Month	Applications Processed	Comparison to 2009/2010	Comments
June (2010)	667	323	324 more applications were processed for the month of June.
July (2010)	806	699	107 more applications were processed as compared to the same time the previous year.
August (2010)	1245	1295	50 less applications were processed as compared to same time the previous year.
September (2010)	567	608	41 less applications were processed as compared to same time the previous year.
October (2010)	110	103	7 more applications were processed as compared to same time the previous year.
November (2010)	272	124	148 more applications were processed as compared to same time the previous year.
December (2010)	265	314	49 less applications were processed as compared to same time the previous year.
January (2011)	925	770	155 more applications were processed as compared to same time the previous year.
February (2011)	165	196	31 less applications were processed as compared to same time the previous year.
March (2011)	188	201	13 less applications were processed as compared to same time the previous year.
April (2011)	310	256	60 more applications were processed as compared to same time the previous year.
May (2011)	541	389	152 more applications were processed as compared to same time the previous year.
TOTAL APPLICATIONS	6061	5248	813 more applications were processed as compared to applications processed last year.

Retention Highlights

Retention Mission

The **Retention Services** is committed to providing each student with a positive and enriching academic experience while helping reach his or her academic potential. It also provides support to students who have questions about SUSLA's policies, procedures and services.

Retention Departmental Goals

The goal of the Retention Department is:

- To annually improve first-time freshmen student retention rate from first semester to second semester from Fall 2005-06 baseline of 57.6% to 66.6% by 2012.
- To provide services to all students using the highest ethical principles and standards of practice.
- To create a nurturing environment that:
 - Encourages pre-registration and registration for the following semester
 - Coaches students to advocate for themselves within the University System
 - Serves as a referral for students needing academic and personal support
 - Provides an opportunity for students to share issues and concerns that are preventing academic success.
 - Helps students to develop strategies for successful matriculation.

Increase the number at Early Alert referrals to University support services before mid-term each semester by 5% each year.

Retention Action Strategies

Ongoing yearly initiatives for the Retention Department include:

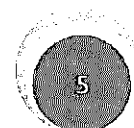
- Joint collaboration with Student Success Center
- Classroom visits
- Development of enhanced activities that promote increased retention and persistence.
- Participation in cross-departmental retention initiatives
- Participate in professional development training

Retention Results

The Office of Retention successfully met and exceeded many of the goals established this year. This office increased the usage of Early Alert notifications. In the months of January – April 2011, 280 Early Alerts were processed.

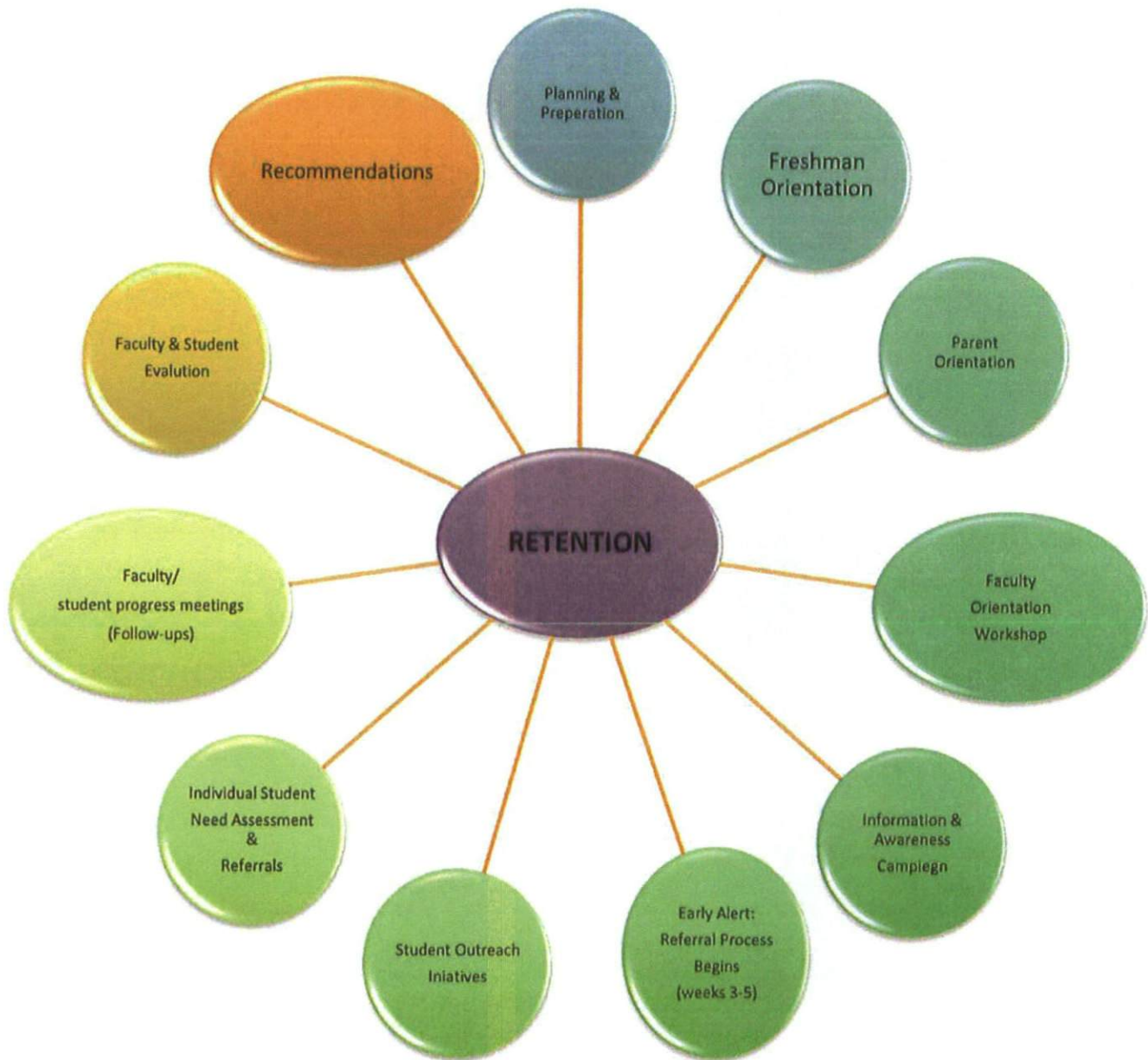
Success factors include:

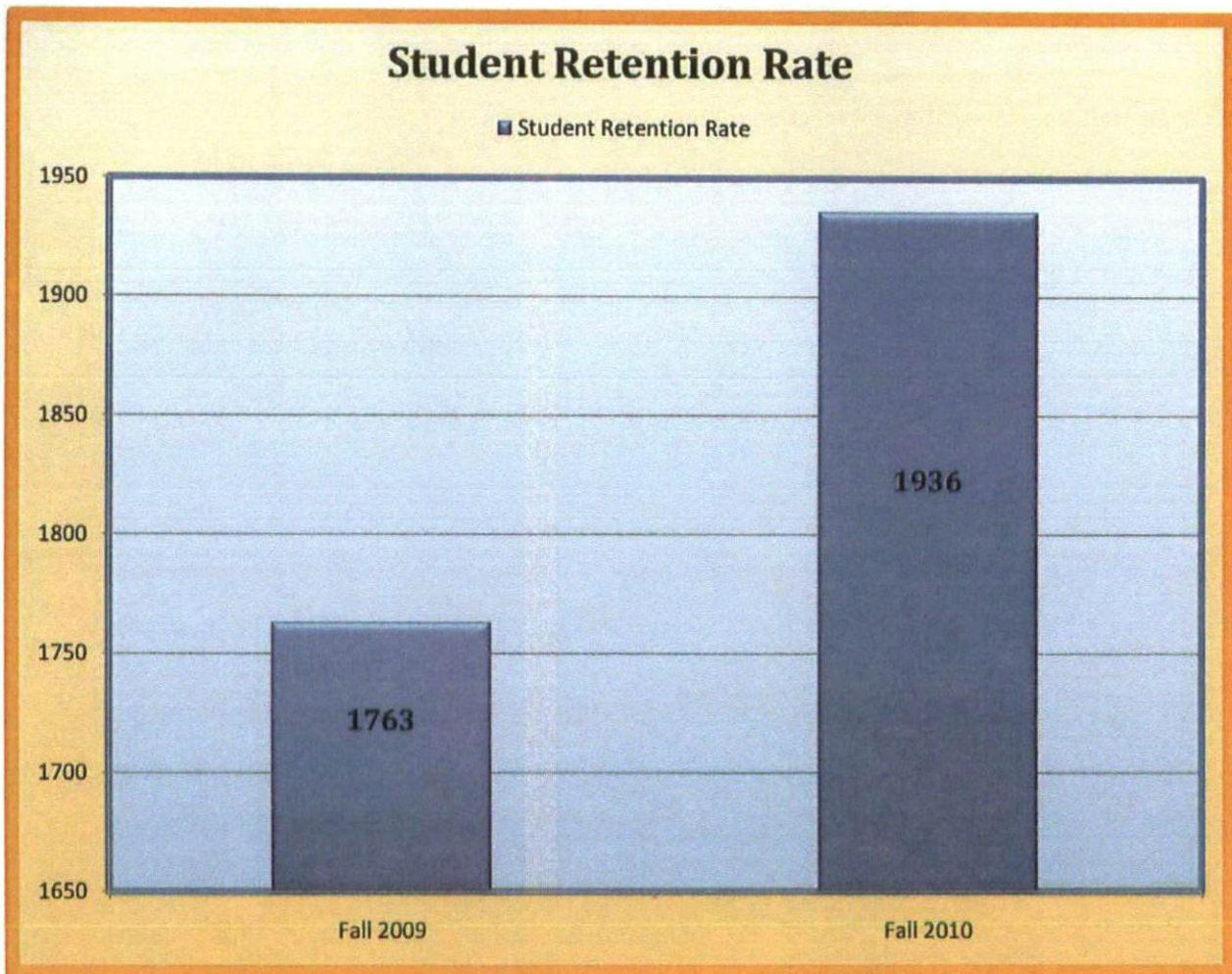
- Intentional follow-up with students who have early alerts via face-to-face conferences, phone calls and mail-outs.



Enrollment Management 2011

- Participation in professional development conference.
 - NACADA & Carl Perkins conferences were attended to identify intentional strategies to support student persistence and success. Successful implementation of these key elements into our retention efforts will ultimately increase both the retention rate and graduation rate of the university.
- Successful implementation of technology, i.e. Banner usage & Class Climate.
- Working more closely with Recruitment & Student Activities initiatives.





(See Attachments {1})

Recruitment Highlights

Mission

The Office of Recruitment is committed to promoting recruitment events that generate a sufficient number of inquiries of the right type and mix to achieve enrollment goals.

Departmental Goals

The goal of the Recruitment Department is:

- To increase opportunities for student access and success.
- To increase community awareness of the educational opportunities available at the university.
- To facilitate the enrollment and successful adjustment of students to enhance quality and accountability
- To increase the number of prospects converted to students by 5% from previous year.

Action Strategies

Ongoing yearly initiatives for the Recruitment Department include:

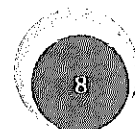
- Participate in College & Career Fairs
- Participate in Community Events
- Host annual Senior Day
- Facilitate Campus Tours
- Southern Sunday's
- Collaborate with programs such as TRiO and CWD to facilitate bridge programs for high school students.

Results

The Office of Recruitment has successfully met and exceeded many of the goals established this year. This office initiated many aggressive recruitment campaigns targeted at increasing student access and success throughout the community.

Success factors include:

- Successfully forming a Recruitment Team
- Participation in professional development conferences.
 - NACADA & Enrollment Management conferences were attended to identify best practices in Recruitment and Enrollment Management. Successful implementation of these key elements into our recruitment efforts will ultimately increase both enrollment of the university.
- Successful implementation of technology, i.e. Banner usage.
- Partnerships with private organizations that support college enrollment i.e. Career Compass Organization.



Southern University at Shreveport
 Division of Student Affairs
Office of Admissions & Recruitment
 2011 Recruitment Events

Strategic Plan Goals

#1 Increase opportunities for student access and success.

#5 Facilitate the enrollment and successful adjustment of students to enhance quality and accountability

#6 Increase Institutional and Community Partnerships while enhancing the academic, careers, and personal development of students.

Date	Time & Location	Event	Goal	Recruitment Team Representatives
January 19, 2011	9a -2p Fair Park High School	College & Career Fair	#1	Speak with high school Seniors to increase the awareness of the educational opportunities available at Southern University Shreveport.
January 26, 2011	10a & 2:30p Caddo Corrections Center (CCC)	Literacy Programs Guest	#1	Speak with CCC inmates to increase the awareness of the educational opportunities available at Southern University Shreveport.
February 25, 2011	9a - 3p Caddo Career & Technology Center	College & Career Fair	#1	Speak with high school students to increase the awareness of the educational opportunities available at Southern University Shreveport.
March 2012	Johnny Vance Union Multi-Purpose Room	Counselor's and Corporate Partners Luncheon	#1, #6	To increase awareness and build support of Southern University at Shreveport in the efforts of Recruitment and Career Services.
April 13, 2011	9a - 12p SUSLA Gym	Senior Day	#1, #5	To give graduating seniors important information about Admissions, Financial Aid, Registration, and Student Activities at SUSLA.
April 26, 2011	Baton Rouge	Southern Day on the Capitol	#1	Support the SOS campaign for System
April 28, 2011	Shreveport Job Corps 8 - 12 Noon	College & Career Day	#1	Speak with high school students to increase the awareness of the educational opportunities available at Southern University Shreveport.
April 29, 2011	Allied Health Fair	Metro Center	#1	Speak with high school students to increase the awareness of the educational opportunities available at Southern University Shreveport.

Enrollment Management 2011

April 29, 2011	12 Noon Johnny Vance Multi Purpose Room	SUSLA Biology Club Luncheon	#1	Speak with high school students to increase the awareness of the educational opportunities available at Southern University Shreveport.
April 30, 2011	St. Mary BC – 10 AM Shiloh MBC – 9 AM	Southern Sunday Initiative	#1, #6	Develop community partnerships that increase the awareness of the educational opportunities available through Southern University Shreveport.
May 2, 2011	SUSLA	Broadmoor Middle School Campus Tour	#1	To increase the awareness of the educational opportunities available at Southern University Shreveport.
May 3, 2011	Parkway High School 8 AM – 2 PM	Parkway High School Senior Project	#1	Develop community partnerships that increase the awareness of the educational opportunities available through Southern University Shreveport.
May 4, 2011	8a – 12p Mansfield, LA	Mansfield High School College Fair	#1, #5	Speak with high school students to increase the awareness of the educational opportunities available at Southern University Shreveport.
May 4, 2011	8a – 4p David Wade Correctional Facility Homer, LA	Resource Fair	#1,	Speak with inmates to increase the awareness of the educational opportunities available at Southern University Shreveport.
May 5, 2011	10a – 12Noon North Caddo H.S	College & Career Fair	#1, #5	Speak with high school students to increase the awareness of the educational opportunities available at Southern University Shreveport.
May 5, 2011	1p – 2p SUSLA	Lafayette Middle School Campus Tour	#1, #5	To increase the awareness of the educational opportunities available at Southern University Shreveport.
July 15 - 16, 2011	4pm – 7pm 8am -2pm SUSLA Gym	Freshman Orientation	#1, #5	To assist registered Freshman students in completing the applications process, registering for classes, participate in question and answer sessions to ensure academic success upon returning in the Fall.